

PRESIDENT'S CIRCLE

DISCOVERY • COMPASSION • IMPACT

CORPORATE LEADERS

Make an executive decision
to fight cancer



"It has been said the purpose of life is to spend it on something that outlives you. No man finds his ultimate end in himself, but does so by sharing with others."

- **Sidney Farber, MD**
Founder,
Dana-Farber Cancer Institute

Lead by Example

When your company commits to the 2017-2018 President's Circle Corporate Leaders with annual gifts of \$1,500 or more, you lead by example, help save lives, and shape Dana-Farber's future.

With your company's investment, we will continue to develop new tools to understand and treat cancer more effectively. We will work tirelessly to find cures for this insidious disease. And we will give hope to our courageous patients and their families.

Consistently the top ranked cancer hospital in New England by U.S. News and World Report, Dana-Farber's vital work is sustained and strengthened by its President's Circle Corporate Leaders.



Dana-Farber Cancer Institute has been the top ranked cancer hospital in New England by U.S. News and World Report for 17 consecutive years, and is the only cancer center in the country ranked in the top 4 for both adult and pediatric cancer programs.

 **DANA-FARBER**
CANCER INSTITUTE

SUPPORTED BY

 **The Jimmy Fund**

For more information, please contact Casey Quinn
617-632-4780 | Casey_Quinn@dfci.harvard.edu

Dana-Farber Cancer Institute | 10 Brookline Place West, 6th Floor | Brookline, MA 02445 | Dana-Farber.org/CorporateLeaders

President's Circle Corporate Leaders Privileges

Your annual gift through President's Circle Corporate Leaders during Dana-Farber's fiscal year (Oct. 1 - Sept. 30) qualifies you for the special privileges below within your giving level.

Your Benefits	Hope \$1,500-\$2,499	Courage \$2,500-\$4,999	Innovation \$5,000-\$9,999	Progress \$10,000-\$24,999	Discovery \$25,000-\$49,999	Impact \$50,000-\$99,999
Subscriptions to the <i>Dana-Farber Report</i> , <i>Impact</i> , and <i>Paths of Progress</i> for the latest news and developments at Dana-Farber	✓	✓	✓	✓	✓	✓
Personalized <i>Presidential Update</i> , an in-depth look at how your company's gift impacts our work	✓	✓	✓	✓	✓	✓
A unique, customized certificate recognizing your company's support for display at your office	✓	✓	✓	✓	✓	✓
A personal contact to provide updates, tours of the Dana-Farber campus, and office visits to discuss marketing, volunteer, and engagement opportunities for your company and employees	✓	✓	✓	✓	✓	✓
Invitations to a President's Circle health and wellness event and an insider presentation at Dana-Farber		✓	✓	✓	✓	✓
Registration discounts for employee participation in select Jimmy Fund events			✓	✓	✓	✓
Specially designed note card inserts for your company to use to honor employees			✓	✓	✓	✓
Opportunity to feature your company in a Dana-Farber and the Jimmy Fund one-day matching challenge email appeal, generating more than 600,000 impressions				✓	✓	✓
An invitation to President's Circle Appreciation Night at Fenway Park, including dinner at the Champions Club and two tickets to a Boston Red Sox game				✓	✓	✓
Two additional tickets (four total) to President's Circle Appreciation Night and a Boston Red Sox game at Fenway Park					✓	✓
Invitation to exclusive Presidential events, a unique opportunity to go behind the scenes with Dana-Farber leadership					✓	✓
One health and wellness presentation at your company by Dana-Farber's expert staff					✓	✓
Opportunity to feature your company in a Dana-Farber and the Jimmy Fund matching challenge appeal, generating more than 860,000 impressions through email and print mailings						✓
Recognition as a one-day sponsor of the Dana-Farber Mammography or Blum Van to a neighborhood health center, demonstrating your company's commitment to the community						✓
Use of the Corporate Leaders branding to promote your company's philanthropic partnership with Dana-Farber						✓
Recognition of support through the Jimmy Fund's social media channels						✓