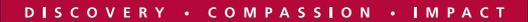




 DANA-FARBER
CANCER INSTITUTE

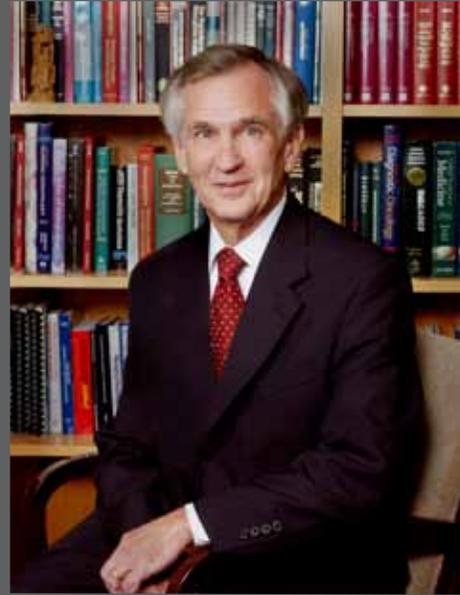
 The
Jimmy Fund®

MAKE AN
EXECUTIVE DECISION
TO FIGHT CANCER.

PRESIDENT'S CIRCLE
 DISCOVERY • COMPASSION • IMPACT
CORPORATE LEADERS

A Message from President and CEO, Edward J. Benz, Jr., MD

Few institutions can match the strength and leadership that Dana-Farber and the Jimmy Fund demonstrate in the fight against cancer. Beginning with Sidney Farber, MD, in 1947, Dana-Farber's physicians, scientists, and staff have focused equally on cancer research and patient care in order to speed the translation of discoveries made in our laboratories to benefit patients in our clinics. We count on local businesses and community partners who, for more than six decades, have offered unwavering support for our mission. Today, our mission remains the same: a singular focus on conquering cancer.



Boston is one of the most innovative, dynamic, and ambitious cities in the world and is a fortunate place for Dana-Farber to call home. It is one of the most prominent and highly-concentrated cities for science and medicine, both nationally and internationally. Our faculty and staff are part of a vibrant and energetic community dedicated to eradicating cancer, one that has a broad reach outside the city and around the world. Dana-Farber relies on companies and on their commitment to our mission to sustain and strengthen the Institute's work. Our President's Circle Corporate Leaders program helps us make our mission possible.

President's Circle Corporate Leaders lead by example. Their philanthropic giving plays a critical role in shaping the future of cancer research and care. By making a gift as a part of our President's Circle Corporate Leaders program, your company demonstrates a commitment to health within your organization. Based on the variety of giving levels available and the level at which your company joins, your organization can display its involvement externally with our Corporate Leaders branding, gain an insider perspective of the most cutting-edge advances in cancer research at Dana-Farber, and network with other Corporate Leaders as part of exclusive Dana-Farber events such as Presidential Rounds at the Institute and receptions at Fenway Park.

Join us. Become a Corporate Leader today.

Sincerely,

A handwritten signature in black ink that reads "Edward J. Benz, Jr., MD".

Edward J. Benz Jr., MD
President & CEO, Dana-Farber Cancer Institute

PRESIDENT'S CIRCLE CORPORATE LEADERS

MAKE AN INVESTMENT WITH LIFESAVING RETURNS— BECOME A CORPORATE LEADER

President's Circle Corporate Leaders are companies that demonstrate a commitment to health and community wellness by investing in Dana-Farber and the Jimmy Fund's mission to conquer cancer. Their philanthropic giving plays a critical role in shaping the future of cancer research and care.

THE RETURN ON YOUR INVESTMENT

- > **Increase visibility of your brand** by aligning your company with the Jimmy Fund, the fundraising arm of Dana-Farber Cancer Institute. Founded in 1948, the Jimmy Fund is New England's most beloved charity, raising hundreds of millions of dollars for cancer research and adult and pediatric patient care
- > **Motivate your employees and customers** by demonstrating that your organization makes philanthropy and community wellness as much of a priority as conducting smart business
- > **Network with corporate leaders** who share your commitment to helping Dana-Farber continue to lead the way as a premier place to receive cancer treatment, and ultimately, to realize the goal of a world without cancer
- > **Access an insider's knowledge** of Dana-Farber's latest cancer research advances and wellness resources to educate and empower employees
- > **Commit to your community** by supporting Dana-Farber Cancer Institute, the #1 cancer center in New England, and its mission to translate today's cutting-edge cancer research into the advanced cancer treatments of tomorrow

DANA-FARBER IS A PIONEER IN THE DEVELOPMENT OF CANCER TREATMENTS USED AROUND THE WORLD.



MAKE AN EXECUTIVE DECISION TO FIGHT CANCER

At Dana-Farber, our patients are treated by physicians and caregivers who are leaders in their field. Our labs house innovative research and experiments, performed by brilliant and focused scientists. And our entire team partners with organizations who share our commitment to conquering cancer.

LEAD BY EXAMPLE. HELP SAVE LIVES.

**SHAPE THE FUTURE OF DANA-FARBER CANCER INSTITUTE—
BECOME A PRESIDENT'S CIRCLE CORPORATE LEADER.**



DANA-FARBER CANCER INSTITUTE CONDUCTS MORE THAN 220,000 PATIENT VISITS ANNUALLY, CARING FOR PATIENTS FROM ALL 50 STATES AND MORE THAN 32 COUNTRIES.

PRESIDENT'S CIRCLE CORPORATE LEADERS' PRIVILEGES

CIRCLE OF HOPE

(Gifts of \$1,500–\$2,499)

- Recognition and listing in Dana-Farber's annual *Honor Roll of Donors*
- Subscriptions to the *Dana-Farber Report, Impact,* and *Paths of Progress*, which provide updates on the latest developments at Dana-Farber
- Personalized Presidential Update, an in-depth look at how your company's gift impacts the lives of our courageous patients, caregivers, and researchers
- A personal contact to answer questions, provide tours of the Dana-Farber campus, and identify volunteer and engagement opportunities for your employees

CIRCLE OF COURAGE

(Gifts of \$2,500–\$4,999)

All of the previous benefits, plus:

- A unique, customized certificate recognizing your company's support of Dana-Farber and the Jimmy Fund for display in your corporate headquarters

CIRCLE OF INNOVATION

(Gifts of \$5,000–\$9,999)

All of the previous benefits, plus:

- Registration discounts for employee participation at select Jimmy Fund events
- Invitations to a President's Circle health and wellness event and an insider presentation at Dana-Farber

CIRCLE OF PROGRESS

(Gifts of \$10,000–\$24,999)

All of the previous benefits, plus:

- A corporate invitation to President's Circle Appreciation Night at Fenway Park, which includes dinner at the Players Club and two tickets to a Red Sox game
- Two additional invitations to a President's Circle health and wellness event and an insider presentation at Dana-Farber

CIRCLE OF DISCOVERY

(Gifts of \$25,000–\$49,999)

All of the previous benefits, plus:

- Two additional tickets (four total) to President's Circle Appreciation Night and a Red Sox game at Fenway Park
- Two invitations to the exclusive Presidential Rounds event, a unique opportunity to go behind the scenes with Dana-Farber doctors to experience our lifesaving mission in action
- Health and wellness presentations at your company by Dana-Farber's expert staff for you and your employees

CIRCLE OF IMPACT

(Gifts of \$50,000–\$99,999)

All of the previous benefits, plus:

- Opportunity to feature your company in a Dana-Farber and Jimmy Fund matching challenge appeal, making more than 400,000 impressions
- Recognition as a one-day sponsor of the Dana-Farber Mammography or Blum Van to a neighborhood health center, demonstrating your company's commitment to the community
- Use of the Corporate Leaders branding to promote your company's philanthropic partnership with Dana-Farber
- Recognition of support through the Jimmy Fund's multiple, active social media channels



A gift of \$1,500 or more to become a President's Circle Corporate Leader during Dana-Farber's fiscal year (October 1—September 30) qualifies your company for the above privileges within your giving level.

ALIGN YOUR COMPANY WITH A LEADER

At **Dana-Farber Cancer Institute and the Jimmy Fund**, our mission is to provide expert, compassionate care to children and adults with cancer while advancing the understanding, diagnosis, treatment, cure, and prevention of cancer and related diseases.

With a team of dedicated doctors, researchers, and caregivers committed to this singular mission, we are proud to have achieved national recognition:

- Ranked as the **top cancer center in New England** by *U.S. News & World Report* for 12 consecutive years

- Received a **4-star rating**—the highest rating awarded—from Charity Navigator, the nation's leading independent charity evaluator

- Demonstrated **fiscal responsibility** with eighty-nine cents of every dollar raised supporting our lifesaving mission

- Awarded **Magnet status**—the highest award granted internationally for nursing excellence, granted to only 6 percent of hospitals nationwide

- Recognized as one of the **top recipients of grant funding** from the National Cancer Institute and National Institutes of Health

- Performed nearly **700 clinical trials** annually to test the newest treatments available for adult and pediatric patients



**LEAD BY EXAMPLE.
HELP SAVE LIVES.**

SHAPE THE FUTURE OF DANA-FARBER CANCER INSTITUTE—
BECOME A PRESIDENT'S CIRCLE CORPORATE LEADER.

PRESIDENT'S CIRCLE
DISCOVERY • COMPASSION • IMPACT
CORPORATE LEADERS



PRESIDENT'S CIRCLE CORPORATE LEADERS

Dana-Farber Cancer Institute & The Jimmy Fund
10 Brookline Place West, 6th Floor
Brookline, MA 02445-7226

For more information, call 617-632-6099
or visit www.Dana-Farber.org/corporateleaders