

FALL 2014 Impact

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THANKING THOSE WHO MAKE A DIFFERENCE.

DANA-FARBER
CANCER INSTITUTE

The
Jimmy Fund

Volume 17 • Issue 3

Pan-Mass Challenge blows past previous records to raise \$41 million

The Pan-Mass Challenge (PMC), the nation's most successful athletic fundraising event, drew 5,500 cyclists from 35 states and eight countries to Massachusetts the weekend of Aug. 2 and 3. The energy and enthusiasm around this event, in its 35th year, could not be dampened even by driving rains and cool temperatures. Cyclists rode up to 192 miles over one or two days with one collective goal in mind: to break previous records and raise an astonishing \$41 million for Dana-Farber Cancer Institute.

The result of the PMC's relentless commitment to the Jimmy Fund is the phenomenal \$455 million raised since 1980.

"These past 35 years have been incredible," said PMC Founder and Executive Director and Dana-Farber Trustee Billy Starr. "I am forever inspired by the commitment of PMC riders and volunteers to this mission. Their desire, and ability, to raise so much money for cancer research is unparalleled."

The PMC provides riders with a deeply emotional experience and a way to join a community committed to conquering cancer. As riders pedaled through rain, cheered by thousands of spectators, they had the opportunity to reflect on the impact of cancer on their lives. Roughly 350 of the PMC's cyclists are cancer survivors or current patients, many have lost loved ones to the disease, and even more ride in honor of



Dedicated PMC riders broke yet another record, raising an astonishing \$41 million for Dana-Farber.



Dana-Farber Cancer Institute has been the top ranked cancer hospital in New England by U.S. News and World Report for 14 consecutive years, and is the only cancer center in the country ranked in the top 4 for both adult and pediatric cancer programs.



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Boston Marathon® Jimmy Fund Walk surpasses \$100 million



At the 2014 Boston Marathon® Jimmy Fund Walk presented by Hyundai Sunday, Sept. 21, more than 8,800 walkers passed a milestone far greater than 26.2 miles. By raising more than \$7.5 million, they helped to carry the Boston Marathon Jimmy Fund Walk beyond the \$100 million mark in total funds raised for Dana-Farber Cancer Institute since 1989.

Over the past 26 years, the Boston Marathon Jimmy Fund Walk has grown from just over 660 people raising \$161,000 into a monumental event that raises the most money of any single-day walk in the nation.

This year's walkers were joined in this outstanding achievement by more than 1,000 volunteers, as well as Virtual Walkers and generous sponsors including Hyundai Motor America, which served for the 12th year in the leadership role of presenting sponsor. Hyundai was proud to contribute more than \$575,000 to Dana-Farber in 2014, including more than \$325,000 to the Walk.

Walkers were inspired and motivated on their journey by 34 Walk Heroes: adult and pediatric patients whose photos and messages grace the mile markers along the full length of the Boston Marathon® route—including one, Vicki Schmidt, who is also a Team Captain.

TEAM "JUST WINGS"

Growing up on Cape Cod as an avid Boston Red Sox fan, and later as a nurse at local hospitals, Vicki Schmidt always thought of Dana-Farber and the Jimmy Fund as "the place to go" for cancer. When her niece Anabelle, a

Jimmy Fund Clinic patient, lost her battle with cancer, Vicki wanted to do something to help other patients. For Vicki, the Boston Marathon Jimmy Fund Walk was the obvious choice.

"The Walk is so well organized and so easy for families to get involved with," Vicki said. "So many families want to help somehow, and the Walk is a win/win—it benefits the participants as well as Dana-Farber."



Team Captain and Walk Hero Vicki Schmidt (third from left) with members of her team, Just Wings, which fielded 38 members in 2014 and has raised more than \$175,000 since 2006.

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Dear Friends,

There is no better time than this season of giving thanks to reflect on the role that your generosity plays in maintaining Dana-Farber's position as a world leader in cancer science and medicine. As we look back on the grassroots events of summer for which the Jimmy Fund is renowned, we are grateful for the enduring partnership of all our donors and fundraisers, starting with the powerhouse Pan-Mass Challenge and its dedicated riders,

volunteers, and sponsors, who weathered August rains to break yet another record and raise a phenomenal \$41 million for Dana-Farber. Another record-breaking partner was HomeGoods, the national retailer whose "HomeGoods Helps Families Fight Cancer" campaign surpassed \$1 million in annual fundraising for the first time this year. Our own Boston Marathon® Jimmy Fund Walk presented by Hyundai attracted a record 8,800 walkers who helped the event surpass \$100 million in total funds raised since 1989, a cumulative milestone also reached this year by Jimmy Fund Golf, the nation's oldest and largest charity golf program.

And while these thousands of participants and their tens of thousands of donors were busy upholding the Jimmy Fund's grassroots tradition, philanthropic individuals, families, organizations, and foundations continued to build the bedrock of support on which Dana-Farber's progress depends. A marvelous new \$1.5 million gift from The Ben and Catherine Ivy Foundation will advance research into immunotherapies to treat brain cancer. The family of Alexandra Simpson is fostering new research into rare pediatric sarcomas with a gift of nearly \$1.3 million, in gratitude for the care that saved her young life. And Institute Trustee Arthur Gelb, ScD, and his wife, Linda reaffirmed their support for The Bridge Project with a \$1 million gift to further this pioneering collaboration between bioengineering experts at MIT and cancer researchers on the cutting edge of discovery at Dana-Farber.

Since its inception, Dana-Farber Cancer Institute has placed an emphasis

on cancer research and its applications to improve cancer outcomes. This commitment means that research is prominent in all of the Institute's strategic decisions. The creation of a Faculty Research Fund in 2013 was an institutional initiative designed to help Dana-Farber achieve its ambitious research agenda. Since the launch of the Faculty Research Fund, 10 percent of all new restricted gifts has been placed in the Fund, which is especially important as federal funding for cancer research remains on the decline.

Gifts totaling \$2.2 million to the Faculty Research Fund received in 2013 were applied this year to expand the Institute's campus to the Longwood Center. Tremendous progress has already been made on construction of the shell and core of the facility, with state-of-the-art, open floor plans and laboratory spaces designed to foster team-based scientific collaboration and success.

In fiscal year 2014, gifts to the Faculty Research Fund totaled \$3.7 million. These funds will again be applied to the Longwood Center, allowing the project to open on time and on budget. This allocation is pivotal to the Institute's formidable investment in the resources needed to amplify discoveries in cancer biology and chemistry, accelerate drug development, as well as attract and retain the very best physician-scientists in the world.

Taken together, these diverse sources of support enable Dana-Farber to pursue our fight against cancer on many fronts—in the lab, in the clinic, and in the community. Your sincere and generous philanthropy makes a powerful difference in improving outcomes for our patients and their families, and on behalf of them, and all of us at the Institute, I am honored to say thank you.

Sincerely,

Susan S. Paresky
Senior Vice President for Development

Philanthropy puts research on a more secure footing

Federal funding for cancer research has declined after many years of solid increases. The National Institutes of Health has seen its budget for extramural research grants not even keep pace with the rate of inflation. Compounding this downward trend, more scientists are conducting cancer research, resulting in greater competition for grants and fewer dollars per researcher.

In the face of this unprecedented climate change, Dana-Farber is one of the top recipients of National Cancer Institute (NCI) research funding, receiving 125 grants totaling more than \$73 million in 2013. In addition, the NCI provides essential funding for many of Dana-Farber's more than 700 clinical trials currently underway.

In one such trial, called ALCHEMIST, Dana-Farber researchers Pasi Jänne, MD, PhD, scientific

co-director of the Belfer Institute for Applied Cancer Science and director of the Lowe Center for Thoracic Oncology, and Geoffrey Oxnard, MD, are leading the screening phase of an ambitious new nationwide clinical trial to determine if two targeted drugs that have improved outcomes in advanced lung cancer can increase survival of patients with early-stage lung cancer that has been surgically removed.

"We are excited to participate in this ambitious undertaking," said Oxnard. "Through this large-scale collaborative effort to genotype thousands of early-stage lung cancer patients, ALCHEMIST allows us to test better adjuvant treatments while simultaneously teaching us important lessons about the genetic complexity of lung cancer."

In addition to evaluating the potential survival benefit of the targeted drugs, the study team

will investigate each patient's lung cancer risk characteristics and will analyze tumor samples when patients relapse to determine how their tumors become resistant to treatment.

Federal funding, however, does not cover the full cost of research and clinical trials. Partial funding for ALCHEMIST, for example, was also provided by generous donors. During this time of change in the federal funding environment, philanthropic support enables Dana-Farber to meet its responsibility to advance the fight against cancer for patients today and for society. ■

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Dana-Farber Cancer Institute
Division of Development & the Jimmy Fund
10 Brookline Place West, 6th Floor
Brookline, MA 02445-7226
617-632-3019 or 800-52-JIMMY
or visit jimmyfund.org/opt-out

Dana-Farber Cancer Institute provides expert, compassionate care to children and adults and is home to groundbreaking cancer discoveries. Since its founding in 1948, the Jimmy Fund has raised millions of dollars through thousands of community efforts to advance Dana-Farber's lifesaving mission.

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Impact Editor Lori Dougherty

Contributors Colleen Akins, Jane Anderson, Jennifer Skala Bodio, Emily Boyd, Lindsay Budnik, Christine Casalini, Amanda Citrone, Erika Clapp, Katie Connors, Scott Edwards, David Ferreira, Brittany Flaherty, Shayla Guernon, Kelsie Guerriero, Elizabeth Mann, Sharon Mathelus, Katherine McIsaac, Erin McVeigh, Kevin Miller, Maria O'Meara, Erin Podolak, Arielle Rollins, Laura Shannon, Heidi Ziegler-Voll, Monica Zurlinden

Art Director Sharon Veino

Production Coordinators Ryan Agate, Ben Gould, Jessamyn Martin

Photography Diane Anton, Mark Avery, Shahar Azran, Boca Rio Golf Club, Boston Red Sox Client Services, Lisa Cohen, Kay Cunis, Jacquelyn Czel, John Deputy, Arthur and Linda Gelb, David Giagrando, Steve Gilbert, Catherine Hsieh, Drew Hyman, Ivy Foundation, Steve Lipofsky, Julia Pai, Jill Person and Laurén Killian, Lucien Capehart Photography, Amy McCallum, John McGraw, Laurie McGraw, Steve McLaughlin, Sam Ogden, Pan-Mass Challenge, Prokopis Charitable Foundation, Kerry Robertson, Christian Sánchez, Sandra Marie Photography, Janna Schultz Greene, Adam Sohn, Ana Teixeira, Albert Tenney, Jr. Estate, Bethany Versoy, Bryce Vickmark, Walden's Photography - Lexington, KY, Aaron Washington, What Would Willie Want Foundation, Samantha Yanofsky

Another fundraising home run at the WEEI/NESN Jimmy Fund Radio-Telethon

As the sun began to rise on Aug. 19, so too did the anticipation of the 13th annual WEEI/NESN Jimmy Fund Radio-Telethon presented by Arbella Insurance Foundation. The Jimmy Fund once again joined with WEEI Sports Radio (93.7 FM), New England Sports Network (NESN), and the Boston Red Sox at Fenway Park for this two-day, on-air event which featured inspiring stories from Dana-Farber patients, doctors, researchers, and nurses, and raised more than \$3.3 million. The 2014 Jimmy Fund Co-Captains, Will Middlebrooks and David Ross, and the entire Red Sox team, snapped photos and talked with patients to show their support, and many spoke on air.

Patients and family members shared emotional stories about how they have been touched by cancer, demonstrating the critical importance of the funds raised through the Radio-Telethon, and encouraging listeners and viewers to join the mission and give. Gifts poured in by mail, phone, text, and online from across New England, all 50 states, and as far away as Bermuda and the UK.

“It’s the wonderful people who call in during the Radio-Telethon who help the researchers and doctors do their work,” said Dana-Farber President and CEO Edward J. Benz Jr., MD. “It takes a team to beat cancer, from the



The Boston Red Sox turned out in force to support Dana-Farber patients and families at the WEEI/NESN Jimmy Fund Radio-Telethon presented by Arbella Insurance Foundation.

doctors and nurses, to the parking lot attendants and cafeteria staff, to our generous donors. That’s what makes Dana-Farber so special—we’re all brought together by the mission.”

Day-one highlights included an interview with Red Sox CEO and Institute Trustee Larry Lucchino. Sharing just one reason why the Red Sox are so committed to their partnership with the Jimmy Fund, Lucchino said, “World-class researchers are able to explore innovative cancer treatments because of the funds raised at this Radio-Telethon.” Boston Bruins principal owner Charlie Jacobs and goalie Tuukka Rask joined the live broadcast to encourage the audience to make gifts. Boston Celtics co-owner Steve Pagliuca stopped by to talk about his involvement with the Jimmy Fund, as did former Boston Mayor Thomas Menino, who said his recent personal experience with cancer motivates him even more to support Dana-Farber’s lifesaving work.

That evening, as the Red Sox took on the Los Angeles Angels, the Radio-Telethon continued, hitting the \$1 million mark just before midnight.

The second day of the event welcomed Major League Baseball Commissioner Bud Selig, who presented a check from Major League Baseball for \$70,000. Red Sox General Manager Ben Cherington, Red Sox Manager John Farrell, and Red Sox heavy hitter David Ortiz all appeared on air, as did former Red Sox pitcher Curt Schilling, who shared the story of his cancer for the first time publicly. Former Boston Bruin player Shawn Thornton also stopped by, making a generous \$50,000 gift. And the Red Sox Partners Challenge raised a record of more than \$140,000. The phones rang late into the night of Aug. 20, pushing the 13-year total past the \$37 million mark. ■



Dana-Farber patients like Colleen Sullivan (above, left) shared their personal stories to inspire listeners to give.

Bridge Project pioneer continues outstanding support for Dana-Farber/MIT partnership

For Arthur Gelb, ScD, the solution was clear: Overcoming the greatest challenges in cancer care would require experts across disciplines to work collaboratively. As a Dana-Farber Trustee and a Massachusetts Institute of Technology (MIT) Trustee and graduate with a Doctor of Science degree spanning systems engineering, mathematics, and physics, Art recognized the need to combine the bioengineering expertise at MIT with the clinical research leadership at Dana-Farber. In 2010, Art and his wife, Linda, made a \$1 million gift to help launch the Bridge Project, a groundbreaking collaboration between the Dana-Farber/Harvard Cancer Center (DF/HCC) and the Koch Institute for Integrative Cancer Research at MIT. The Bridge Project was created to formalize ties between these world-class organizations and leverage their strengths to help uncover innovative approaches to cancer research, diagnosis, and treatment.

“I was a guy who had one leg in both camps,” said Art. “I was unusually positioned and wanted very much to make the connection. It was clear that nothing but good would come out of it.”

Inspired by the tremendous early progress accomplished through the Bridge Project, Art and Linda recently made another \$1 million gift to keep the momentum going and propel new breakthroughs. To date, nearly \$10 million in total has been raised to support this unique alliance.

Due to his multidisciplinary education and successful entrepreneurial career, Art has tremendous

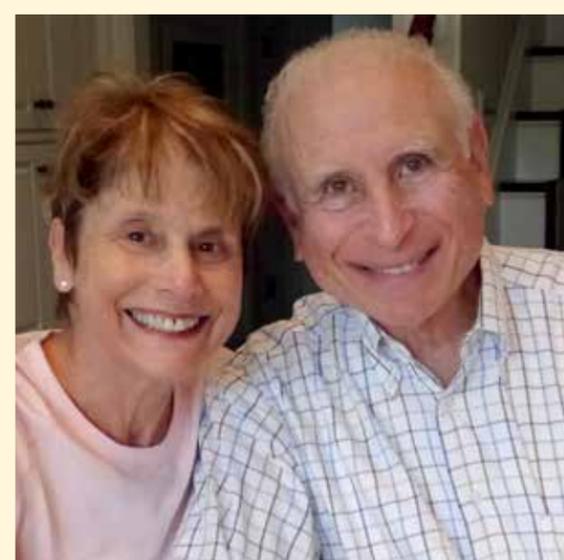
experience in forging creative connections to help reach challenging goals.

“I’ve spent a lot of my career looking for ways to put different pieces of puzzles together. And it was exactly that kind of thinking that led me to want to see Dana-Farber and MIT more closely aligned,” said Art.

Since its establishment, the Bridge Project has funded 12 remarkable teams of interdisciplinary researchers focused on uncovering novel tools and strategies to improve drug delivery, overcome drug resistance, and expedite major cancer discoveries. This cutting-edge work has already advanced research in intractable forms of cancer such as ovarian, brain, and pancreatic, and empowered investigators to file novel patents, form a new biotechnology company, and publish their work in major scientific journals.

“Of all the projects out there that deserve support, it’s pretty hard to find one that’s more meritorious than this. The teams are simply spectacular,” said Art. “The betting is that these are the teams that are most likely to expand our knowledge and quickly advance treatments across the spectrum of the most difficult cancers.”

“As founders, Art and Linda have been inspirational in their unending support of the Bridge Project,” said David Livingston, MD, deputy director of DF/HCC and a co-director of the Bridge Project. “Its success is, in no small measure, a testimonial to their wisdom, devotion, and remarkable generosity. Thanks to them, the extraordinary potential of



Arthur Gelb and his wife, Linda, recently continued their long-standing support of the Bridge Project, a powerful partnership between Dana-Farber and MIT.

“Of all the projects out there that deserve support, it’s pretty hard to find one that’s more meritorious than this. The teams are simply spectacular.”

—Arthur Gelb, ScD, Institute Trustee

collaboration between DF/HCC and MIT in the search for new cancer therapies is now reality.” ■

Stop & Shop continues to advance pediatric cancer research with new \$2.5 million gift



Thanks to recent therapeutic advancements and novel technologies such as genomic analysis, childhood cancer cure rates have increased from virtually zero in 1950 to around 80 percent today, representing one of the major success stories in cancer treatment. This dramatic improvement would not have been possible without the generous philanthropic support of The Stop & Shop Supermarket Company, LLC. Stop & Shop's partnership has helped to drive critical pediatric cancer discoveries and ensure that Dana-Farber Cancer Institute and the Jimmy Fund leverage recent progress and continue to offer the finest, cutting-edge pediatric cancer care.

This year, Stop & Shop and its Our Family Foundation once again presented Dana-Farber and the Jimmy Fund with a new \$2.5 million gift to the Stop & Shop Family Pediatric Brain Tumor Clinic. This incredible support was made possible through Stop & Shop's annual Triple Winner Game®,

which invites customers to make a contribution to the Jimmy Fund for the chance to win coupons or a prize. Stop & Shop has partnered with Dana-Farber to run the Triple Winner Game since 1991, raising a total of more than \$56 million.

For 24 years, Stop & Shop customers, associates, and partners have generously supported critical pediatric cancer research that continues to expand treatment options for young patients. These funds are actively advancing groundbreaking basic and clinical research, empowering Dana-Farber investigators to discover the origins and biological mechanisms of these difficult malignancies, as well as new opportunities for therapeutic intervention. This knowledge can help improve outcomes for children, particularly those battling tumors that are rare, aggressive, or in challenging locations.

As treatments improve and more young patients overcome their cancer and live long lives, it has also become increasingly important to help these pediatric cancer survivors manage the late effects of treatment. Dana-Farber physician-scientists are committed to examining treatment plans and outcomes to help tailor each patient's care with a dual focus on short- and



At the 2014 check presentation (from left): Institute Trustee Joe Kelley, president, Stop & Shop New England Division; patient partner Tyler Dalene and his grandfather, Phil; patient partner Abby Bala; patient partner Emi Carlstrom and her father, Eric; patient partner Ryan Newton and his sister, Kirsten; and Mark Kieran, MD, PhD, director of Dana-Farber's Pediatric Neuro-Oncology Center.

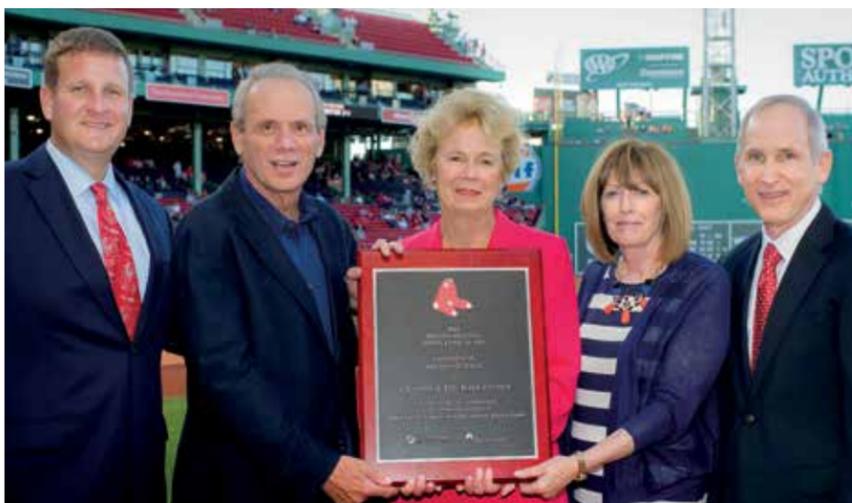
"We are particularly proud of our partnership with Dana-Farber and the Jimmy Fund as we work together to help eradicate pediatric cancer."

—Joe Kelley, Institute Trustee and president, Stop & Shop New England Division

long-term health. These efforts allow investigators to fine-tune treatments that minimize late effects and ensure the best possible quality of life for survivors.

"This year, Stop & Shop celebrates a very important and exciting milestone, our 100th Anniversary," said Institute Trustee Joe Kelley, president, Stop & Shop New England Division. "Over the years, we have maintained a longstanding commitment to the

communities in which we live and work. We are particularly proud of our partnership with Dana-Farber and the Jimmy Fund as we work together to help eradicate pediatric cancer. On behalf of Stop & Shop, I would like to thank our customers, associates, and trade partners for their continued support of the Triple Winner Game and for helping us contribute another \$2.5 million to the Jimmy Fund in 2014." ■



Hale Family and Granite Telecommunications receive 2014 Boston Red Sox Jimmy Fund Award

The Hale Family and Granite Telecommunications were presented with the 2014 Boston Red Sox Jimmy Fund Award in recognition of more than a decade of dedication to the lifesaving mission of Dana-Farber Cancer Institute and the Jimmy Fund.

Fundraisers that engage the company and community are the heart of Granite Telecommunications' commitment, as exemplified by their annual Granite Day carnival and impromptu Saving by Shaving event, which raised more than \$2 million in a single day in 2014. This tremendous support complements the family's philanthropy, including a transformative \$10 million gift in 2012 to establish the Hale Family Center for Pancreatic Cancer in honor of the late Robert "Bob" T. Hale Sr.

Institute Trustee Judith B. Hale (center) and her son Robert Hale Jr., president of Granite Telecommunications (far left), accepted the award from (from left) Boston Red Sox President and CEO and Institute Trustee Larry Lucchino, Jimmy Fund Director Suzanne Fountain, and Charles Fuchs, MD, MPH, director of the Hale Family Center.

Pinard family paves the way for targeted kidney cancer treatments

Inspired by the possibility of helping to discover the first targeted therapies for kidney cancer, Steven and Katherine Pinard have established the Loker Pinard Fund for Kidney Cancer Research.

The Pinards, longtime supporters of Dana-Farber, never realized the critical need for kidney cancer research until Steven was diagnosed with the disease in 2010 and put under the care of Toni Choueiri, MD, director of the Kidney Cancer Center at Dana-Farber.

"Being a patient opened my eyes to the limited number of treatments available for kidney cancer," said Steven Pinard. "Katherine and I decided that investing in research is the only way to go from here—it is the only way we are going to break down the barriers to finding a cure for this disease."

The new fund will support Choueiri's research efforts, which include

pinpointing genetic changes, testing new drug combinations, and starting "smart" clinical trials for kidney cancer treatments.

"Steven and Katherine's generous investment gives us greater access to the tools we need to better understand this rare and complex disease," said Choueiri. "Together, we are building a foundation for the first targeted therapies for kidney cancer."

"The gift of bad news is receiving good news and, in our case, the good news was meeting Toni," said Katherine Pinard. "He is bright, energetic, and a pioneer in his field. We are excited for the opportunity to help him advance his work." ■



Steven and Katherine Pinard established a fund to advance kidney cancer research at Dana-Farber.

Ivy Foundation supports Dana-Farber's brain cancer research with \$1.5 million gift

Ben and Catherine Ivy, who had long valued philanthropy and giving back to their community, were contemplating new areas to support in healthcare when Ben was diagnosed with glioblastoma multiforme in 2005. After Ben passed away later that year, Catherine committed to honoring her husband's generosity and to helping other patients battling this challenging form of brain cancer by establishing The Ben and Catherine Ivy Foundation. The Ivy Foundation funds cutting-edge research to help advance the diagnosis and care of patients with brain cancer, ultimately aiming to improve their quality of life and double their life expectancy.

Toward this goal, the Ivy Foundation recently awarded David Reardon, MD, clinical director of Dana-Farber's Center for Neuro-Oncology, a \$1.5 million grant to support his innovative, promising neuro-oncology research. Reardon is currently developing several complementary treatment strategies that may offer new ways to combat glioblastoma tumors through immunotherapy. Cancer immunotherapy, an exciting field in which Dana-Farber has been a pioneer for decades, focuses on leveraging the body's immune system to combat cancer. Since the brain interacts with the immune system in a unique way, most immunotherapy advances in other types of cancer do not directly translate to treatments for neuro-oncology patients. Reardon is spearheading efforts to learn how this strategy can best benefit glioblastoma patients.

"This generous grant from the Ivy Foundation comes at a truly exciting time and is empowering us to take the next steps in advancing several novel immune-based therapies for glioblastoma," said Reardon. "These new potential treatments hold great promise against one of the most aggressive forms of brain cancer, and may help to improve outcomes for patients battling this challenging malignancy. In particular, our NeoVax tumor vaccine trial combines key advances in cancer immunotherapy with cutting-edge cancer genomics technology."

Thanks to support from the Ivy Foundation, Reardon is currently leading two clinical trials for therapeutic vaccines for brain cancer, including the NeoVax vaccine that was developed by a research team at Dana-Farber. Unlike vaccines that prevent disease, therapeutic vaccines aim to treat cancer by training the immune system to home in on tumor cells already in the body. This gift is thereby empowering Dana-Farber and the Center for Neuro-Oncology to lead the search for potent immunotherapies, and allowing Reardon to continue to make important discoveries while also making these exciting new agents available to patients.

"The Ivy Foundation is dedicated to helping uncover new treatments and strategies to improve outcomes for patients battling brain tumors," said Catherine Ivy, founder and president of The Ben and Catherine Ivy Foundation. "We are truly proud to support Dr. Reardon's compelling neuro-oncology research and to help advance Dana-Farber's lifesaving mission." ■



Catherine Ivy, founder and president of The Ben & Catherine Ivy Foundation, which made a significant gift to support research into immunotherapies to combat glioblastoma.

"We are truly proud to support Dr. Reardon's compelling neuro-oncology research and to help advance Dana-Farber's lifesaving mission."

—Catherine Ivy, founder and president of The Ben and Catherine Ivy Foundation

THE BEN & CATHERINE IVY FOUNDATION
Funding Patient-Focused Research on Gliomas

25th DFMC team raises an incredible \$8.2 million



Dana-Farber Marathon Challenge (DFMC) teammates gathered at the Yawkey Center for Cancer Care Conference Center (above) Sept. 30 to celebrate raising an unprecedented \$8.2 million—the highest of any charity organization in the history of the Boston Marathon® Official Charity Program—for Dana-Farber's Claudia Adams Barr Program in Innovative Basic Cancer Research. More than 50,000 donors gave generously to nearly 750 dedicated and determined runners in last April's marathon, which marked the 25th running of the DFMC. Nearly half of the team—367 members—achieved Pacesetter status by raising \$8,000 or more. The extraordinary DFMC total was 74 percent higher than last year, due in part to an addition of almost 200 runners to this year's team, and due even more to the entire roster's powerful fundraising efforts and to DFMC supporters who gave an average of \$2,400 more per runner than in 2013.

Joe Cronin Memorial helps families fighting cancer

Sixty-two boats set sail Friday, Aug. 1, with more than 250 fishing enthusiasts aboard for the 21st annual Joe Cronin Memorial Jimmy Fund Fishing Tournament in Osterville, Mass. Nauticus Marina (below), Crosby Yacht Yard, and Oyster Harbors Marine generously donated slips, and the boat captains their boats, for this friendly fishing competition with prizes for the biggest bluefish and bass captured. Those who remained on shore were treated to family-friendly events including a cookout and magic show. The evening included a cocktail party, buffet dinner, live and silent auctions, and stories from Dana-Farber patients, families, and faculty highlighting how the tournament's support has made a critical difference in the fight against cancer.

The 2014 Joe Cronin Memorial raised \$277,500 to provide financial assistance to adult and pediatric cancer patients at Dana-Farber. The tournament has raised more than \$4.8 million overall since 1993.



Friendships inspire gift for rare pediatric tumor research

A talented young singer and actress, Alexandra “Alex” Simpson, 15, has not let a two-year battle with a rare sarcoma slow her down. In between grueling treatment and surgery, Alex has performed in five theater productions in her home state of Kentucky. Through it all, the incredible care and support of Alex’s medical team at Dana-Farber’s Pediatric Solid Tumor Program has kept her motivated and able to remain on the stage she loves.

Inspired by the friendships Alex has made with her treatment team, the Simpson-Halpin family made a tremendous \$1.275 million gift to Dana-Farber to create the Alexandra Simpson Solid Tumor Research Fund, which will support innovative research into pediatric solid tumor cures.

“The doctors were really kind to me during a difficult chapter in my life,” said Simpson. “I never felt like a number and everyone knew my name. Dana-Farber is a nurturing hospital when you’re scared and fearful of the unknown.”

“It’s every parent’s fear to hear your child has cancer,” said Melanie Simpson-Halpin, Alex’s mom. “Alex’s team gave us a road map and held our hands along the journey.”

“The doctors were really kind to me during a difficult chapter in my life. Dana-Farber is a nurturing hospital when you’re scared and fearful of the unknown.”

—Alexandra Simpson

The clinicians at the Solid Tumor Center, including Clinical Director Carlos Rodriguez-Galindo, MD, Jennifer Mack, MD, MPH, and Robert Shamberger, MD, not only took the time to listen to Alex’s questions and concerns, but also understood her passion for theater and desire to keep performing during treatment.

“It’s really sweet to know that they care,” said Simpson-Halpin.

“Alex told her medical team how important it was for her to stay active with her theater group and classmates, and we wanted to make that possible for her,” said

Rodriguez-Galindo. “This generous gift will help us do the same for children in the future.”

Alex’s fund supports critical, cutting-edge research initiatives focused on rare sarcomas, their genetic makeup, and potential new targets to attack them. Thanks to the fund, 25 pediatric solid tumors will be profiled under Dana-Farber’s comprehensive personalized medicine program for children, the individualized cancer therapy (iCAT) protocol.

Charles Roberts, MD, PhD, director of Dana Farber’s Research Program in Solid Tumors said, “The funding provided by the Alexandra Simpson Solid Tumor Research Fund is enabling our solid tumor investigators to pursue three new areas of investigation, two of which were launched via this funding.”

“Collectively, these efforts will facilitate research that aims to assist our current patients, and will also establish research designed to bring better treatments to children who face these cancers in the future,” added Roberts.

For Alex, knowing her doctors will be lifelong friends inspires and comforts her as she continues with her busy performance schedule.

“I did not let my diagnosis get in the way of my daily life,” said Simpson. “It should not get in the way of you being happy.” ■



The support and care Alexandra Simpson received at Dana-Farber during her treatment for a rare sarcoma inspired her family to make a generous gift toward solid tumor research.

Collaborative gift fuels collaborative research

The new Award Fund for Collaborative Research Initiatives in Hematologic Oncology answers a critical need to fuel promising scientific projects by filling gaps in traditional research funding.

Established with joint gifts from Institute Trustees Marc Cohen, Alan Hirschfield and his wife, Berte, and Ted Pasquarello and his wife, Eileen, the fund advances early-stage investigations that have the potential for high-impact clinical applications in the treatment of leukemia, lymphoma, multiple myeloma, and Waldenström’s macroglobulinemia, as well as related disorders such as aplastic anemia and myelodysplasia.

“Government and industry support are not available for this type of early-stage research, so seed funding from philanthropic sources like this is vitally important,” said Robert Soiffer, MD, chief of Dana-Farber’s Division of Hematologic Malignancies, who directs the fund along with Margaret Shipp, MD, chief of the Division of Hematologic Neoplasia.

Additional funding has been received from members of the Visiting Committee on Hematologic Oncology, on which Cohen, Hirschfield, and Pasquarello also serve—Cohen and Hirschfield as co-chairs—and other donors.

“The Award Fund is an opportunity for our committee members to pool their funds and provide seed money to get these projects off the ground,” said Pasquarello.

The first awards fund studies by John Koreth, MBBS, DPhil, on chronic graft-versus-host disease; Philippe Armand, MD, PhD, on double-hit lymphoma following stem cell transplantation; and Susanne Baumeister, MD, on novel therapies for acute myeloid leukemia and multiple myeloma. ■



Margaret Shipp, MD, and Robert Soiffer, MD, will direct a new fund established to foster collaborative research in hematologic oncology.

“The Award Fund is an opportunity for our committee members to pool their funds and provide seed money to get these projects off the ground.”

—Ted Pasquarello



Record-breaking year for Falmouth runners

On Aug. 17, 230 runners on the Dana-Farber roster—the largest team to date—competed in the 42nd annual New Balance Falmouth Road Race. Tackling the scenic and rolling seven-mile route from Woods Hole to the beach at Falmouth Heights on Cape Cod, this year’s runners raised nearly \$650,000 for Dana-Farber Cancer Institute and the Jimmy Fund, an all-time high.

Within the Dana-Farber team, a key fundraising group was vital to this season’s success. The 68 members of Team Lanzoni, above, from the Ninety Nine Restaurants, raised nearly \$276,000 in their ninth year running for Dana-Farber, bringing their cumulative Falmouth total to more than \$1 million, an outstanding achievement. Team Lanzoni runs in memory of their friend and co-worker, Dave Lanzoni, who passed away after a courageous battle with cancer in 2006.

HomeGoods has record-breaking fundraising year



For 14 years, HomeGoods and the Jimmy Fund have teamed up in the fight against cancer. The national off-price home fashions retailer invites customers to support cancer research and patient care at Dana-Farber Cancer Institute through its annual “HomeGoods Helps Families Fight Cancer” promotional campaign. This year, from June 6 to 29, more than 300 stores across the country were decorated with colorful signage displaying Jimmy Fund Clinic patient artwork, and patrons were presented with the opportunity to support Dana-Farber and the Jimmy Fund by giving \$1, \$5, or \$10 at the register. Additionally, for the third year in a row, customers also had the chance to purchase a reusable shopping bag which this year featured artwork by 7-year-old Jimmy Fund Clinic patient Aleah Smith from Centerville, Mass.

At age 3, Aleah was diagnosed with stage 4 neuroblastoma, a cancerous tumor that begins in nerve tissue of very young children—most commonly diagnosed in children under the age of 5. When she is not in treatment, Aleah enjoys

spending time with her cousins, reading, baking, dancing, and doing arts and crafts—something that she especially looks forward to doing at the Jimmy Fund Clinic.

“We are grateful to our customers and associates who generously support Dana-Farber Cancer Institute and the Jimmy Fund,” said Robyn Arvedon, HomeGoods spokesperson. “We are inspired by their commitment to help families fight cancer.”

For every 99-cent bag sold, HomeGoods contributed 50 cents to Dana-Farber and the Jimmy Fund. These proceeds, combined with the gifts made at the register, resulted in a record-breaking year with more than \$1.1 million raised.

And HomeGoods’ dedication to Dana-Farber and the Jimmy Fund goes beyond their retail stores. For more than 10 years HomeGoods has taken its support to the street as a sponsor of the Boston Marathon® Jimmy Fund Walk presented by Hyundai. As the sponsor of the last refueling station along the historic course, HomeGoods provides food and beverages—and lots of support and encouragement—to walkers as they approach the finish line. ■

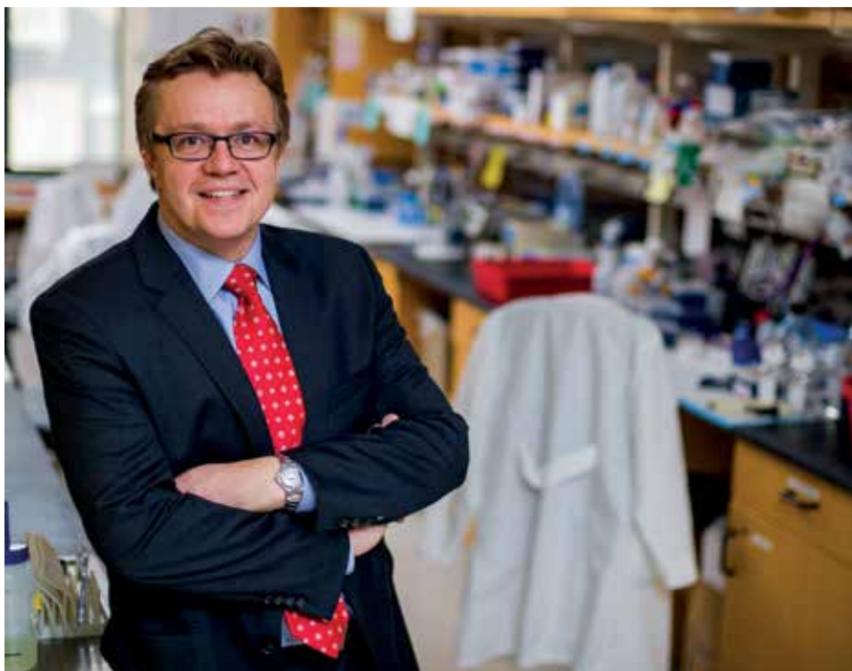


Jimmy Fund Clinic patient Aleah Smith with the poster promoting the HomeGoods bag that features her cheerful, bright design.

“We are grateful to our customers and associates who generously support Dana-Farber Cancer Institute and the Jimmy Fund. We are inspired by their commitment to help families fight cancer.”

—Robyn Arvedon, spokesperson, HomeGoods

Mugar Family Fund advances lung cancer research



A generous gift from Peter Mugar will support the work of Pasi Jänne, MD, PhD, (above) director of the Lowe Center for Thoracic Oncology.

As a Boston-area native, Peter Mugar grew up hearing about the Jimmy Fund. In recent years, he decided to learn more about Dana-Farber Cancer Institute and get involved in supporting its mission.

“Once someone learns about all the incredible work Dana-Farber does, both on the treatment and research side, it’s near-impossible not to want to support it,” said Mugar, who recently established The Mugar Family Fund for Lung Cancer Research with a gift of \$100,000 to support the work of Pasi Jänne, MD, PhD, director of the Lowe Center for Thoracic Oncology.

The Lowe Center’s dual focus on research and clinical care positions Jänne and his colleagues to make significant advances in the development of targeted therapies for lung cancer patients.

“Peter’s generous support will provide momentum for our continued efforts to identify and validate novel genomic alterations in lung and other cancers, which are critical to the development of the next generation of precision medicine for cancer patients,” said Jänne, who is currently investigating changes in the way cancer cells receive and relay growth signals in patients with lung adenocarcinoma.

“Dana-Farber is highly regarded globally as a Comprehensive Cancer Center due to the dedicated work of people like Dr. Jänne,” said Mugar. “Unfortunately, just about every person has been directly or indirectly impacted by cancer, but Dana-Farber is front and center in the fight against it.” ■

Ronald McDonald House Charities supports Jimmy Fund Clinic expansion

Ronald McDonald House Charities® (RMHC) of Eastern New England has a long-standing relationship with Dana-Farber Cancer Institute. Upon learning of the expanding Jimmy Fund Clinic, RMHC of Eastern New England recognized another great opportunity to get involved.

With a generous gift of \$250,000, RMHC of Eastern New England named a Care and Activity Zone in the renovated space, adding to the uniquely redesigned clinic where young patients receive the best possible care in a setting that allows them still to be kids.

“Improving children’s health and well-being within our communities is our number one priority,” said RMHC of Eastern New England Executive Director Karen McEachern. “We are proud to support Dana-Farber’s Care and Activity Zone as it provides a safe, comfortable place for children to play during treatment. This area directly aligns with our core programs, such as our Ronald McDonald Family Rooms and Ronald McDonald Houses that provide respite while children and their families focus on healing, and we hope that the area brings smiles to children going through a tough time.” The Care and Activity Zone offers age-appropriate diversions, including crafts, games, and computers, providing an outlet for patients to express themselves during their treatments and process feelings about their cancer experience—a critical element of the healing process.

“We are grateful for this renewed partnership with Ronald McDonald House Charities of Eastern New England,” states Lisa Diller, MD, clinical director of Pediatric Oncology at Dana-Farber. “Through their support of the Jimmy Fund Clinic, they are helping to build what I consider to be the premier center for children’s cancer care and will have an immeasurable impact on the well-being of our young patients.” ■



(From left) Stuart Orkin, MD, chair of Pediatric Oncology at Dana-Farber, and Lisa Diller, MD, clinical director of Pediatric Oncology, are presented a check by Ronald McDonald House Charities of Eastern New England board members Paula Wright, board president; Karen McEachern, executive director; and Al Bennett, grant committee chairman.

Delores Barr Weaver's new commitment advances novel, early-stage research

Basic scientific research is the key to tackling cancer's greatest challenges, and thanks to the generosity and support of Institute Trustees J. Wayne and Delores Barr Weaver, Dana-Farber is well positioned at the forefront of cancer research and discovery. Continuing nearly 30 years of support for the Institute, Delores Barr Weaver recently set aside \$1 million in perpetuity from her community fund, the Delores Barr Weaver Fund at The Community Foundation for Northeast Florida, to benefit Dana-Farber's Claudia Adams Barr Program in Innovative Basic Cancer Research.

The Barr Program was established in 1987 in memory of Delores' mother, who lost her battle with cancer in 1957. The program funds young investigators who are conducting novel, early-stage cancer research—work that is not yet eligible for federal grants and is vital to advancing the understanding of cancer biology and accelerating the pace of scientific discovery at Dana-Farber.

The annual income from Delores Barr Weaver's new endowment in her community fund will support scientists who are first-time recipients of the Barr Program's support, in an effort to expand opportunities for new and innovative research ideas.

"I am inspired by the quality of talent and commitment these young men and women bring to the workbench of science," said Delores Barr Weaver. "They work not only to find a cure, but also to eliminate cancer from our world."

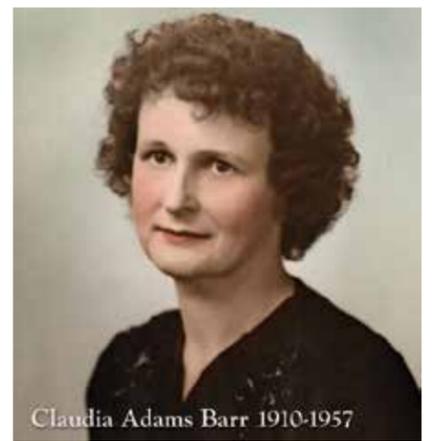
Through the Weavers' ongoing support, early-career Barr investigators are empowered to launch exciting new projects that explore cancer obstacles at the most fundamental level—basic science. They are also able to gather substantial evidence to demonstrate the feasibility of their research, which helps them to qualify for federal funding.

Among many innovative research initiatives, Barr investigators have recently worked to develop a panel of 25 models that comprise the most common breast cancer subtypes, evaluate a new technology called gene editing, and study the interplay between tumor cells and the normal cells surrounding them.

"Barr investigators are pursuing some of Dana-Farber's most pioneering research, laying the groundwork for the next great breakthroughs," said Institute President and CEO Edward J. Benz Jr., MD. "We are grateful for the Weavers' longstanding partnership, which continues to propel our mission to deliver more informed, targeted treatments to each patient who walks through our doors."

"I hope that something really big will come from the work of these young, first-time Barr Fund recipients as they build on what has already been accomplished," added Delores Barr Weaver. "My goal, like theirs, is to eliminate cancer in all its forms. I dream that one day we will live in a cancer-free world."

In 1990, the Weavers founded the Dana-Farber Marathon Challenge, which supports the Barr Program. This year, the DFMC raised an impressive \$8.2 million for the program. ■



Claudia Adams Barr 1910-1957

Institute Trustees Delores Barr Weaver and her husband, Wayne, are committed to the fight against cancer in honor of her mother, Claudia Adams Barr (above).

"I am inspired by the quality of talent and commitment these young men and women bring to the workbench of science."

— Delores Barr Weaver

Opening Day for the new Boston Red Sox Jimmy Fund Gallery

For more than six decades, the Boston Red Sox and the Jimmy Fund have been partners in the quest to conquer cancer—and the remarkable relationship between Dana-Farber and the Red Sox owners, Red Sox Foundation, and all of Red Sox nation is woven into the fabric of New England.

On May 29, Dana-Farber honored this bond once more through the dedication of the new Boston Red Sox Jimmy Fund Gallery and Auditorium. The gallery, adjacent to the Charles A. Dana Building lobby, features photos of Red Sox players and leadership, a timeline showcasing the historic partnership, and cherished memorabilia. The newly renamed Boston Red Sox Jimmy Fund Auditorium on Binney Street proudly displays additional memorabilia, and new signage along Brookline Avenue prominently declares this special connection.

Red Sox President and CEO and Institute Trustee Larry Lucchino (left), Jimmy Fund Clinic patient Gianna Martiniello, and Dana-Farber President and CEO Edward J. Benz Jr., MD, joined in the festivities, along with Institute Trustees and members of the Red Sox family.



Together, We Are Building the Future of Innovation

With your generous support, Dana-Farber is laying the foundation for a new era of cancer discovery. Our Capital Projects Campaign supports the expansion of our **Jimmy Fund Clinic**, customized lab space in the **Longwood Center**, a revitalized **Charles A. Dana Building**, relocation of the **Zakim Center for Integrative Therapies**, and build out of our **Molecular Cancer Imaging Facility**. With this investment, we will ensure that Dana-Farber remains at the forefront of cancer medicine, discovery, and delivery.

Support this effort by giving today. Naming opportunities are available at many levels. Contact Elizabeth A. DeLucia at (617) 632-6573 or elizabeth_delucia@dfci.harvard.edu to learn more.



The Jimmy Fund Clinic



Longwood Center



Charles A. Dana Building



Zakim Center for Integrative Therapies



Molecular Cancer Imaging Facility

CAPITAL PROJECTS CAMPAIGN



A Chance For Kids & Families® celebrates 15 years

From July 28 through September 7, as thanks for giving \$1 to the Jimmy Fund, BURGER KING® and Valvoline Instant Oil Change customers received a promotion card as part of the A Chance For Kids & Families® program. These cards featured great prizes provided by corporate sponsors, including American Airlines AAdvantage® miles, Six Flags® New England tickets, Legends in Concert tickets at Foxwoods Resort and Casino, and the grand prize of a TNT Vacations trip powered by Funjet Vacations to Riviera Maya, Mexico.

Created as a partnership between the Jimmy Fund and BURGER KING®, A Chance for Kids & Families celebrated its 15th anniversary in 2014, raising more than \$530,000 with Valvoline Instant Oil Change as a new partner. Since the program's inception in 2000, it has raised more than \$12.8 million for Dana-Farber Cancer Institute.

"We are proud to have the opportunity to raise funds that will help so many people through our partnership with Dana-Farber Cancer Institute," said Jim Froio, BURGER KING franchisee. "Cancer touches every family, and it means a great deal to the Burger King community to be able to work toward saving lives and furthering critical cancer research through this program."

As part of the 15-year anniversary, Colleen Joyce, an original "Small Fry," met with BURGER KING and Valvoline managers to express the importance of supporting the Jimmy Fund.

"Surviving my illness has set me up for the rest of my life. It was the Jimmy Fund that saved my life, in more ways than one," said Joyce. "The people who work there prepped me 15 years ago to allow myself to discover the true meaning of 'you only live once.' This unconditional feeling of



A Chance for Kids and Families is honored by the support of Dana-Farber patients like Tara (center) who help promote the program. With Tara, above, are her husband, Brian, and children, Teddy and Annabel.

support, encouragement and positivity, I assure you, will stay with me and be passed along, for my entire life. I used to see cancer as a curse but I have now accepted it as a gift." ■

Powerful unrestricted bequest creates generous legacy

Albert "Al" Tenney was known to his friends and colleagues as a hard-working businessman who was always willing to help someone out. A longstanding Jimmy Fund donor, who was deeply touched by the stories he would hear each year during the WEEI/NESN Jimmy Fund Radio-Telethon, Al generously recognized the incredible mission of Dana-Farber and the Jimmy Fund with a significant, unrestricted bequest in his estate.

"Someone once said, 'Al has a heart for the Jimmy Fund.' I always remembered how perfect those words were," said Andrea DiFlumeri, his longtime friend and colleague.

As an avid fan and Red Sox season-ticket holder for 45 years, Al witnessed many thrilling moments at Fenway Park. It was through the Red Sox and his all-time favorite player, Ted Williams, that he first learned about the Jimmy Fund. Soon he began to give regularly to Dana-Farber and the Jimmy Fund, and would send out Dana-Farber holiday cards each year.

As Al grew the commercial janitorial service company he purchased in 1975 into a successful business, he remained humble and private. He often quietly wrote personal checks to help his employees through hard times, never asking for, nor expecting, anything in return. Because of his benevolent nature, Al's impactful gift to the Jimmy Fund did not surprise those close to him.

"This was such a natural thing for Al to do," said DiFlumeri. "Because he was extremely generous and appreciative of his success, he always wanted to give back."

"The remarkable generosity of Al Tenney's unrestricted bequest sustains Dana-Farber Cancer Institute with crucial funds that can be directed where and when they are needed most," said Dana-Farber President and CEO Edward J. Benz Jr., MD. "Flexible funds are essential to the fundamental research and patient care initiatives that represent the core of our lifesaving mission."

With his thoughtful bequest, Al not only contributed to the mission that meant so much to him—he also assured his legacy of kindness will continue on. ■

"Someone once said 'Al has a heart for the Jimmy Fund.' I always remembered how perfect those words were."

—Andrea DiFlumeri,
his friend and colleague



A generous, unrestricted bequest from the estate of longtime supporter Al Tenney will further Dana-Farber and the Jimmy Fund's mission to conquer cancer.

Theatre Collections continues tradition of grassroots support



For 65 years, fans of the silver screen have supported Dana-Farber and the Jimmy Fund through the Jimmy Fund/Variety Children's Charity Theatre Collections, the Institute's longest-running fundraiser. Volunteers pass around the blue-and-white Jimmy Fund canisters to theatre-goers before the movie begins, collecting spare change and dollars. Patrons can now also give by credit card at the box office and guest services. This program has become a tradition for Dana-Farber as well as for the thousands of people who flock to see the biggest summer blockbusters.

From June through July, moviegoers at participating National Amusements theatres in Connecticut, Massachusetts, New Jersey, New

York, Ohio, and Rhode Island viewed a special Jimmy Fund trailer, "Stronger Than Ever," which shares the courageous and inspiring story of Dan Pardi, a pediatric cancer survivor who now devotes his time to helping young cancer patients. Viewers are then asked to support the Jimmy Fund by giving their spare change. Through these gifts, and a generous contribution from the Regal Foundation, close to \$400,000 was raised for Dana-Farber in 2014.

A lot has changed since the Theatre Collections program began, but our partnership with National Amusements has not. National Amusements President Shari Redstone, an Institute Trustee and the third generation at the helm of the historic theatre chain, is deeply committed to the program and the vital, unrestricted funding it generates for Dana-Farber's most pressing needs. It's a tradition that continues to make a powerful difference in the lives of patients at Dana-Farber. ■



Cancer survivor Christian Jeláni Sánchez shared his pride as a Theatre Collections volunteer on the Jimmy Fund's Facebook page.

More than 450 teams join forces to Rally Against CancerSM

For the past nine years, Dana-Farber Cancer Institute has teamed up with companies and schools throughout New England to help conquer cancer, while cheering on the Boston Red Sox, through the Jimmy Fund's annual Rally Against CancerSM program. In 2014, 458 teams raised a record-breaking \$572,000.

Launched in 2006, Rally Against Cancer raises funds for Dana-Farber by asking participants to contribute \$5 or more to the Jimmy Fund for the opportunity to wear their Sox gear to work or school on Opening Day at Fenway Park.

"Rally Against Cancer is a fun way for schools and professional organizations to come together to rally for the Red Sox and the Jimmy Fund at the same time," said Chris Carlin, longtime State Street Rally coach. "State Street has been a proud participant of Rally since 2009 and we look forward to growing our team in 2015."

While the event takes place in April, Rally team coaches begin the process of forming teams as early as October, when pre-registration opens to coincide with playoff season.

Some teams get quite creative in the recruitment process—hosting everything from bowling parties and opportunity drawings to pizza nights and ballpark-themed lunches to encourage others to join—and for good reason. The school and company that raise the most money win a visit from a Red Sox player, and all teams that raise over \$5,000 are entered to win a Wildcard visit. Participants also receive Red Sox hats and tickets for reaching certain fundraising thresholds.

This year, taking the title of Winning Workplace for the fifth consecutive year was State Street Corporation, raising nearly \$64,000—the highest total of any team in the program's history. Furnace Brook Middle School secured their sixth year as the Winning School.

"We love bringing everyone together for Rally," said Laurie Higgins, Furnace Brook Middle School Rally coach. "It's a great team building activity for a meaningful cause."

To date, Rally Against Cancer has raised more than \$4 million for Dana-Farber. ■



Chris Carlin, State Street Rally coach, with Red Sox third baseman Will Middlebrooks, Rally Spokesplayer and Jimmy Fund Co-Captain, at State Street's Winning Workplace office visit.

Celgene Corporation gifts spur multiple myeloma research



Given that no single drug is likely to be a panacea for multiple myeloma (MM), multi-drug therapies must be tested, especially for patients who have developed

drug resistance. Two recent gifts from Celgene Corporation fund Dana-Farber scientists who are on the cutting edge of myeloma research.

Under the direction of Kenneth Anderson, MD, director of the Jerome Lipper Multiple Myeloma Center and the LeBow Institute for Myeloma Therapeutics, a \$300,000 gift facilitates the work of Gang An, MD, and Hua Jiang, MD, PhD, as part of the Celgene Fellowships in Multiple Myeloma. An, previously an attending physician at the Institute of Hematology & Blood Diseases Hospital in Tianjin, China, is developing research platforms—molecular

genetic analyses, flow cytometry, and hematopathology—and aims to sequence samples from Chinese MM patients. Jiang, an associate professor at Shanghai ChangZheng Hospital, contributes expertise in basic research and immunotherapy, working to stratify MM subtypes and develop targeted treatments based on individual genetics.

"These generous funds will help to extend cutting-edge research and ultimately provide access to novel therapies to patients in China," said Anderson.

With Celgene's additional \$250,000 investment in the Early Phase Clinical Trials Research Fund, Paul Richardson, MD, clinical director of the Lipper Center and the LeBow Institute, will comprehensively study the clinical impact of drug resistance. These studies will focus on drug combinations that can overcome resistance and minimize toxicity, and seek to re-sensitize patients who have grown resistant to

"There remains a significant need for the next generation of therapies and combinations in myeloma that this work may help advance."

—Greg Geissman, Celgene

other drugs. The Celgene funds, which Richardson called "absolutely vital for our Early Phase program," will help support current and upcoming clinical trials.

"As the pursuit of better outcomes for myeloma patients continues, we are proud to support the work in early clinical research that Dana-Farber does," said Greg Geissman, director of public relations for Celgene. "There remains a significant need for the next generation of therapies and combinations in myeloma that this work may help advance." ■

Barbara Saltzman Fund creates a "path for the future" in precision medicine

In cancer therapy, precision medicine means selecting targeted therapies that attack the specific genetic and molecular aberrations that drive an individual's cancer. Thanks to a \$500,000 gift from the Irvin Saltzman Family Fund to establish the Barbara Saltzman Fund in Precision Medicine, physician-scientists at Dana-Farber can continue their quest to match the right drug to the right patient at the right time.

The Barbara Saltzman Fund in Precision Medicine supports research conducted



Irvin and the late Barbara Saltzman have been longtime supporters of Dana-Farber.

at the newly established Joint Center for Cancer Precision Medicine, under the center's director Levi Garraway, MD, PhD. The Joint Center, a collaborative initiative among Dana-Farber, Brigham and Women's Hospital, Boston Children's Hospital, and the Broad Institute of MIT and Harvard, creates precision medicine pathways for patients with advanced cancer and speeds the development of personalized therapies.

"The Barbara Saltzman Fund will allow us to be optimally positioned to answer the big questions in cancer genetics, including which genetic and other molecular alterations predict how tumors will respond to targeted drugs, why some patients become resistant to drugs, and what that means about the treatments that should be tried next," said Garraway.

Barbara Saltzman was a three-time cancer survivor, having survived non-Hodgkin lymphoma, breast cancer, and colon cancer. She was cared for by Robert Mayer, MD, faculty vice president for academic affairs at Dana-Farber. She died in December 2012 after developing lung cancer.

After Barbara's passing, Irvin Saltzman wanted to create a "living memorial" in his wife's name. Saltzman's grandson, Lee, is being treated for pancreatic cancer, in part by Mayer, and has had his tumor analyzed through Dana-Farber's Profile program, a powerful precision medicine tool that identifies the distinctive genetic blueprint defining a patient's cancer.

"The fund in Barbara's memory is creating a path for the future," said Saltzman. "I'm hopeful that the research conducted will be helpful for my grandson and beneficial for others with cancer." ■

Granite Day provides solid support for Dana-Farber



Granite Telecommunications, LLC, held its 11th annual Granite Day June 7 in Quincy, Mass. This free day of carnival-like entertainment, rides, and family fun for the Quincy community brought together more than 8,000 attendees who enjoyed games, face painting, prizes, and more.

Held in memory of company owner Robert Hale Sr., who passed away from pancreatic cancer in 2008, the event raised more than \$530,000 to support the Robert T. Hale Sr. and Judith B. Hale Fund for Pancreatic Research at Dana-Farber, bringing its lifetime total to more than \$2 million for Dana-Farber.

Above, at Granite Day (from left): Granite Day Committee members Kimberley Meyer, Michael Early, Douglas Allen, Rachel Ives, and Kara Ready; Dana-Farber Trustee Judith Hale; Dana-Farber Associate Director of Special Events Kelly Lauriat; Granite CEO Robert Hale Jr.; and Granite Day Committee members Tracy Miranda, George Meegan, and Dainya Sylvester.

Spooner fund propels lung cancer research

As an accomplished investment advisor and novelist, John D. Spooner knows what it takes to be successful. He knows that progress stems from the ability to look at the world in unconventional ways—and this powerful belief guided his decision to make a \$100,000 gift to create the Susan Spooner Lung Cancer Research Fund at Dana-Farber, under the direction of Kwok-Kin Wong, MD, PhD.

“I’ve been unlucky to have to deal with Susan’s lung cancer,” said Spooner, “but lucky to have such an extraordinary person come into our lives and care so much.”

Wong, who treated Spooner’s beloved late wife Susan at Dana-Farber, is the scientific co-director of Dana-Farber’s Belfer Institute for Applied Cancer Research, a translational investigator with the Lowe Center for Thoracic Oncology, and an international leader in the battle against lung cancer.

Wong’s laboratory is world-renowned for creating genetically modified mouse models that reflect the progression of lung cancer within the human body. His work has a number of important implications: if a treatment shows early promise in these specialized models, for example, then the therapy can be moved forward for testing in the clinic.

Spooner’s generous gift will allow Wong, whom Spooner lauds as a “pure person, relentlessly focused on a cure,” to continue to conduct the critical basic research that will help to build the foundation for new and better patient care.

“I am deeply touched by John’s commitment to my lung cancer research,” said Wong. “Susan was a truly remarkable woman, and I am honored that her tremendous spirit will live on through our work.” ■



John Spooner’s generous gift funds lung cancer research in loving memory of his wife, Susan.

SUPPORT THE JIMMY FUND



Dana-Farber & the Jimmy Fund’s Holiday Collection

Presented by **Amica**
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The Jimmy Fund. We are Boston. We are Hope. | #WeAreHope

QVC and FFANY celebrate 20 years of fighting breast cancer in fashion



Since 1994, QVC presents “FFANY Shoes on Sale®” has sold more than 1.5 million pairs of shoes and contributed more than \$45 million to breast cancer research and education. Of that, nearly \$5.8 million has been raised for the Susan F. Smith Center for Women’s Cancers at Dana-Farber.

The 20th annual “FFANY Shoes on Sale” black-tie gala and shoe sale at New York’s Waldorf Astoria in October 2013 raised more than \$342,000. The gala was hosted by QVC, Inc., the Fashion Footwear Association of New York (FFANY), and the Fashion Footwear Charitable Foundation (FFCF). The evening’s speaking program included spokesperson Julianne Hough and a presentation of the FFANY Jodi Fisher Humanitarian Award to former President Bill Clinton.

In addition, QVC’s “FFANY Shoes on Sale” broadcast featured more than 90,000 pairs of shoes designed by more than 80 brands, offered at a discounted price.

“For the past 20 years, QVC and FFANY have provided incredibly generous support for our clinical and research programs within the Susan F. Smith Center for Women’s Cancers,” said Erica Mayer, senior physician in Breast Oncology in the Susan F. Smith Center for Women’s Cancers at Dana Farber. “Their contributions have significantly advanced us towards our research goals, as well as directly improved the quality of care we are able to provide for our patients. We are most grateful for the continued and tireless support from QVC and FFANY for patients with breast cancer.”

The 2014 QVC presents FFANY “Shoes on Sale” event, which took place last month, will be featured in a future issue of Impact. ■

Jimmy Fund Golf surpasses \$100 million



In 1983, the first official year of Jimmy Fund Golf, there were 20 tournaments that raised \$100,000. This season, Jimmy Fund Golf boasted more than 160 events that collectively raised more than \$6.6 million for Dana-Farber Cancer Institute, pushing the program's all-time

fundraising to more than \$100 million. This spectacular accomplishment would not be possible without the thousands of tournament directors, volunteers, golfers, and sponsors from across New England and beyond that have chipped in to run traditional tournaments, golf marathons, and mini golf events throughout the season. Thanks to this tremendous support, Jimmy Fund Golf continues to be the largest and most successful charity golf program in the country. ■

STOP & SHOP/DONOVAN-CARLSON MEMORIAL GOLF TOURNAMENT

The Stop & Shop/Donovan-Carlson Memorial Golf Tournament remembers beloved coworkers and pays tribute to colleagues who are currently battling cancer. This year's tournament raised more than \$450,000 to support the Stop & Shop Pediatric Brain Tumor Clinic at Dana-Farber, contributing to a total of \$3.3 million over the past 23 years.



At the Stop & Shop/Donovan-Carlson Memorial Golf Tournament, Tournament Directors Bill Lawrence (left) and Scott Haley.

DUNKIN' DONUTS GEORGE MANDELL MEMORIAL GOLF TOURNAMENT

Jimmy Fund Golf's top fundraising tournament for 2014, the Dunkin' Donuts George Mandell Memorial Golf Tournament, was started in 1998 by Dunkin' Donuts franchisee John Henderson to pay tribute to his friend George Mandell who had passed away from cancer. The event raised more than \$650,000 in 2014 for the Dunkin' Donuts Right Treatments Rid Cancer Fund at Dana-Farber, and has raised more than \$10.7 million since its inception.



At the Dunkin' Donuts George Mandell Memorial Golf Tournament, (from left) Tournament Directors Melanie King and Maria Ambach.

JIMMY FUND GOLF TOURNAMENT/JEFFREY VINICK MEMORIAL

The Jimmy Fund Golf Tournament/Jeffrey Vinick Memorial, one of the founding tournaments of the Jimmy Fund Golf program, hosted its 35th annual event at three different golf courses across Western Massachusetts and Connecticut in memory of Jeffrey Vinick, a Jimmy Fund Clinic patient who passed away in 1982. The event raised \$400,000 in June and has raised nearly \$10 million since its start in 1980, with the support of the Jimmy Fund Council of Western Mass., and Institute Trustees Peggy Grodd and Jim and Barbara Sadowsky.



At the Jimmy Fund Golf Tournament/Jeffrey Vinick Memorial, (from left) Committee Member Carole Katz, Tournament Co-Chairs Marc Packin and Tom Mathes, and Committee Member and Institute Trustee Barbara Sadowsky.

Jimmy Fund Golf 2014 Sponsors

Presenting Sponsors:



Eagle Sponsors:



Birdie Sponsors:



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EXPECT MIRACLES GOLF CLASSIC

The Expect Miracles Foundation (EMF) continued its strong commitment to Dana-Farber Cancer Institute through its golf tournaments this past season. The foundation grew out of a 1995 charity golf tournament held by EMF Founder and Chairman Frank Strauss to honor his mother's battle with cancer and the care she received at Dana-Farber. Expect Miracles now hosts fundraising and special events in both Massachusetts and California to support Dana-Farber's Belfer Institute for Applied Cancer Science. Through these events, EMF raised \$400,000 in 2014, bringing its cumulative total to nearly \$6 million.



At the Expect Miracles Foundation Golf Tournament, EMF Co-Founder and Chairman of the Board of Directors Frank Strauss with his wife, Judith (left), and mother, Sandra, who inspired the tournament.

THREE TOURNAMENTS SURPASS \$100,000 FOR THE FIRST TIME

This year, three Jimmy Fund Golf events hit a major fundraising milestone by raising more than \$100,000 for the first time in the history of their respective events. Dana-Farber Leadership Council's 11th Annual Golf Tournament set a record by raising \$114,000, an increase of \$22,000 over last year. The Hyannisport Jimmy Fund Classic hit the \$100,000 mark in its fourth year to support the Acute Lymphoblastic Leukemia Fund at Dana-Farber. And on its fifth anniversary, the Gray Matters Golf Classic achieved its \$100,000 milestone by raising a remarkable \$30,000 more than 2013, to support brain tumor research.



Wakefield receives 2014 Jimmy Award

The Jimmy Award, established in 1983 to honor influential individuals for their dedication to the mission of Dana-Farber and the Jimmy Fund, was presented to Boston Red Sox great and Red Sox Foundation Chairman Tim Wakefield at the Jimmy Fund Classic October 6. Since joining the Red Sox pitching staff in 1995, Wakefield's impact on the Jimmy Fund has been immeasurable—from countless hours spent with patients at the Institute and Spring Training, to his Wakefield's Warriors program that brought patients to Fenway Park, to serving as the first Jimmy Fund Co-Captain alongside teammate Clay Buchholz to raise awareness throughout Red Sox Nation. And the Jimmy Fund holds a special meaning for Wakefield as well. "Knowing these kids really keeps me grounded," Wakefield said of his time visiting Dana-Farber's Jimmy Fund Clinic. "I can't tell you how humbling it is to visit them. Just putting a smile on their faces might save a life." Above: Tim Wakefield, right, with WEEI Sports Radio talk show host and past Jimmy Award winner John Dennis.

ROBYN ELISE ABRAMS MEMORIAL GOLF TOURNAMENT

The Robyn Elise Abrams Memorial Golf Tournament raises much needed funds to support the Jimmy Fund Clinic in memory of pediatric patient Robyn Elise Abrams. This year, the tournament raised more than \$270,000 to benefit Dana-Farber, impressively bringing their 17-year fundraising total to more than \$4 million.



At the Robyn Elise Abrams Memorial Golf Tournament, (from left) Jessie Abrams, Chairman Ken Abrams, and Susan Abrams.

2014 Tournaments Celebrating Milestones

Jimmy Fund Golf Tournament/Jeffrey Vinick Memorial	35 years
Colpitts World Travel Jimmy Fund Golf Tournament	25 years
The Jimmy Fund/DTZ Tennis Classic	25 years
Joseph D. Basile Memorial Tournament	25 years
Massachusetts Chiefs of Police Association	
Ralph Lepore Jimmy Fund Golf Tournament	25 years
Expect Miracles Golf Classic	20 years
Patrick Faolan McDonough Memorial Golf Classic	20 years
A.L.L. Open	15 years
Boston Red Sox Employee Jimmy Fund Golf Tournament	15 years
Joan H. Brack Memorial Golf Tournament	15 years
Par Fore the Cure Golf Classic	15 years
Peabody Police Department Jimmy Fund Golf Tournament	15 years
Tooley-Williams Family Golf Tournament	15 years
Bell & Hudson/Evergreene Putt-a-thon for the Jimmy Fund	10 years
H.T. Berry Open	10 years
Ciampa Cup in memory of Lauren Ciampa	5 years
Making Gray Matter Golf Classic	5 years
Michael Berry Golf Scramble	5 years
One Ball Two Strikes – Greg Montalbano Golf Classic	5 years
Province Lake Golf Club Jimmy Fund Classic	5 years
Swing for Sharon	5 years
Ted Rubin Memorial Golf Tournament	5 years
Teeing Off for Tara	5 years

2014 Top Fundraising Tournaments

Tournaments that raised \$100,000 or more as of Sept. 30, 2014

Dunkin' Donuts George Mandell Memorial Golf Tournament	\$650,000
Stop & Shop/Donovan-Carlson Memorial Jimmy Fund Golf Classic	\$450,000
Expect Miracles Golf Classic	\$400,000
Jimmy Fund Golf Tournament/Jeffrey Vinick Memorial	\$400,000
Robyn Elise Abrams Memorial Golf Tournament	\$270,000
John R. Svenson Classic	\$212,000
C&S Wholesale Grocers Charity Golf Outing	\$200,000
Women's Cancers Classic	\$180,000
Ted Rubin Memorial Golf Tournament	\$155,000
The Jimmy Fund / DTZ Golf & Tennis Classic	\$150,000
Charity Classic at Shelter Harbor Golf Club	\$135,000
Jimmy Fund Players Tournament	\$135,000
Golf Fights Cancer—Ellie Kavalieros Good Guys, Good Gals Invitational	\$130,000
Joan H. Brack Memorial Golf Tournament	\$130,000
Jimmy Memorial Golf Tournament	\$122,000
Tame The Tigers	\$118,000
Dana-Farber Leadership Council Golf Tournament	\$114,000
Gray Matters Golf Classic	\$100,000
H.T. Berry Open	\$100,000
Hyannisport Jimmy Fund Classic	\$100,000
Whole Foods Market Golf Classic	\$100,000

The scoop on Scooper Bowl



At the 32nd annual Jimmy Fund Scooper Bowl® presented by Walgreens, tens of thousands of ice cream lovers enjoyed a total of 8,800 gallons of ice cream and 24,000 frozen novelties, on Boston's City Hall Plaza

June 3–5. The nation's largest all-you-can-eat ice cream festival raised more than \$423,000 to support Dana-Farber Cancer Institute and the Jimmy Fund.

Ice cream aficionados and Jimmy Fund supporters, including families, business people, and school groups who fundraised for the chance to take part, gathered to relish the sweet taste of the summer's most delicious ice cream and novelty treats, provided by the nation's top ice cream and frozen yogurt companies, including Baskin-Robbins®, Ben & Jerry's®, Breyers®, Delish™, Edy's®/Nestle, Friendly's®, Garelick Farms®, HP Hood®, and Yasso®.

Social media-savvy attendees took pictures in the Scooper Bowl photo frame to share with their social media followers and friends using #ScooperBowl.

"Walgreens was proud to support the Jimmy Fund Scooper Bowl as the presenting sponsor, serving up our Delish brand ice cream and filling more than 100 volunteer roles at the event," said Tyler Hough, district manager of Walgreens. "It is a rewarding way for Walgreens to give back to an organization that builds a strong, happy, and healthy community." ■



In their first year as presenting sponsor, Walgreens employees generously volunteered their time in support of the Jimmy Fund Scooper Bowl.

Family gift honors scientific spirit and propels lung cancer research

Jerry Sohn was a scientist at heart. Driven by intense intellectual curiosity, Sohn dedicated many years of his life to research as a chemical engineer. After being diagnosed with lung cancer, Sohn persevered and lived for more than eight years under the expert care of Michael Rabin, MD, clinical director of Dana-Farber's Lowe Center for Thoracic Oncology.

Inspired by Sohn's academic spirit and the cutting-edge research being done by Rabin and his colleagues at the Lowe Center, Sohn's family made a generous memorial gift to establish the Jerry Sohn Family Fund for Lung Cancer Research.

"Dad was interested in seeing the research advance," said Sohn's son, Adam. "We wanted to remember him in a way that could help others."

This gift will help Rabin and his Lowe Center colleagues advance their research, develop targeted therapies, and improve quality of life for patients.

"This notion of dismantling genetic infrastructure to discover targeted therapies that are kinder to patients yet aggressive enough to stop the disease is a worthy and promising area to pursue," said Adam.

"We are making steady progress toward the next generation of lung cancer treatments," said Rabin. "This gift provides crucial momentum in our effort to accelerate the pace of discovery, paving the way for the safest and most effective treatments possible. Jerry was a great guy, and this is such a fitting way to honor him." ■



The family of the late Jerry Sohn—pictured here on his 80th birthday—is immensely grateful to Michael Rabin, MD, for the phenomenal care he provided their entire family during Sohn's lung cancer treatment.

Micki and Steven Hirsch support immuno-oncology research



Micki and Steven Hirsch's generous gift will support immunotherapy research for all cancers.

Micki and Steven Hirsch know the importance of funding research. Micki, who is on the board of the Friends of Dana-Farber and in her third year as chair of the allocations process, is dismayed by the inability to fund all the promising research proposals the Friends receive.

To help address this issue, the Hirsches made their first gift of private support in 2008 to advance the melanoma research of F. Stephen Hodi, MD, director of Dana-Farber's Melanoma Center and Center for Immuno-Oncology. Motivated by Hodi's recent success in treating melanoma with immunotherapy, and by the broader promise of immuno-oncology to provide viable treatment options for many types of cancer, they made a new gift of \$100,000, establishing the Hirsch Family Fund for Immuno-Oncology under Hodi's direction.

"Dr. Hodi is doing great, groundbreaking research and his work in immuno-oncology touches many different cancers, which we find inspiring," said Micki Hirsch. "We're hoping that our gift will help advance the understanding of all types of cancer."

"Micki and Steven's forward-thinking support will help further our investigations into combining ways to disable mechanisms that keep the immune system from doing its job to attack cancer cells," said Hodi.

"We're trying to do what we can to help further this research and eradicate cancer," said Hirsch. "You hope that when you give, it will encourage others to do the same." ■

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Angels lend support in the fight against breast cancer

The Pink Angels are a remarkable group dedicated to eliminating breast cancer—and in Bridget Spence, a vibrant young woman who battled this disease for many years, they found a dear friend. In memory of Bridget’s tremendous spirit, The Pink Angels recently established the Bridget Spence Fund for Young Women with Breast Cancer with a \$100,000 pledge to support Ann Partridge, MD, MPH.

First diagnosed at age 21, Bridget was deeply committed to spreading the word that women of all ages could face breast cancer. She inspired others with her courage, chronicling her personal experiences on her blog as she moved through treatment and working closely with Partridge to help support other young people dealing with the disease.



The late Bridget Spence, (above, right), inspired a gift from The Pink Angels to support Ann Partridge, MD, MPH, (left) and Dana-Farber’s Program for Young Women with Breast Cancer.

Partridge is the founder and director of Dana-Farber’s Program for Young Women with Breast Cancer, a comprehensive initiative that addresses needs of women in their early 40s and younger, and one of the few programs of its kind in the United States.

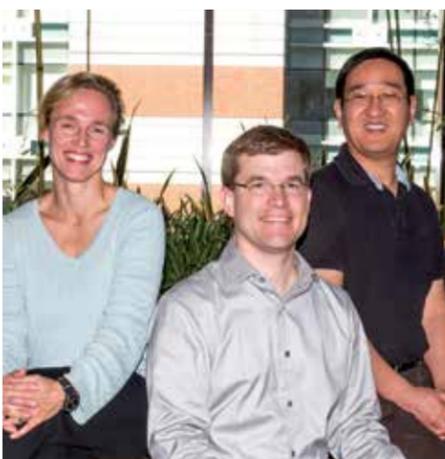
Through their generous gift, The Pink Angels are continuing to advance research and raise community awareness of breast cancer—a goal Bridget shared. “Each of us was so touched by Bridget,” said Hilda Santos, co-president of The Pink Angels. “We can continue the work that she started by helping Dr. Partridge. What better way to keep her spirit and passion alive?” ■

American Society of Hematology supports young investigators

For the past 30 years, the American Society of Hematology (ASH) has supported hematologists across the career development spectrum. This year, four Dana-Farber researchers received ASH Scholar Awards totaling \$450,000.

Dana-Farber research fellows Ami Bhatt, MD, PhD, Andrew Lane, MD, PhD, and Sarah Nikiforow, MD, PhD, along with junior faculty member Baochun Zhang, MD, PhD, hope the award funds will help them elucidate long-harbored questions in the areas of B-cell lymphoma, stem cell transplant, and dendritic cell leukemia, as well as propel them toward the next career step.

“One of our highest priorities is to support the research and careers of hematologists who will move the needle on these diseases,” said Patricia Frustace, director of development for ASH, which funded 12 percent of grant proposals for this year’s competitive awards program. “Current NIH funding for biomedical research is not enough to support the profound ideas that are being pursued right



The American Society of Hematology recognized Dana-Farber research fellows Sarah Nikiforow, MD, PhD, and Andrew Lane, MD, PhD, (center) and junior faculty member Baochun Zhang, MD, PhD, with ASH Scholar Awards.

now, or for maintaining careers, so our programs are more critical now than ever before.”

“The ASH Scholar Awards kick-start the careers of these young investigators and help them pursue early-stage research that has the potential to unearth the next breakthroughs in cancer medicine,” said James Bradner, MD, Dana-Farber medical oncologist and chair of the ASH Foundation Development Committee.

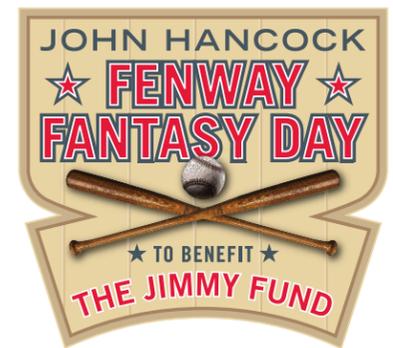
To date, 18 Dana-Farber researchers have benefited from the ASH Career Development Awards programs. ■

Fantasy Day participants help knock cancer out of the park

Each year, baseball fans who have long dreamed about taking a turn at bat in Fenway Park can live out their fantasy and support the Jimmy Fund at John Hancock Fenway Fantasy Day. This year, presenting sponsor John Hancock and Fantasy Day participants raised more than \$200,000 to support Dana-Farber Cancer Institute.

On June 7, more than 1,000 attendees gathered at historic Fenway Park, where Fantasy Day participants—including generous individuals, schools, and companies—had the opportunity to bat from home plate, try their hand at fielding, and emulate their favorite baseball players. Former Red Sox infielder Steve Lyons was in attendance to meet fans and help catch fly balls. Even those who could not attend the event were able to contribute by sponsoring Dana-Farber patients, enabling them to join in the fun at Fenway Park. Since the first event in 1992, Fantasy Day has raised a total of more than \$7 million for the Jimmy Fund.

“John Hancock is honored to support the lifesaving mission of Dana-Farber and the Jimmy Fund through this wonderful event,” said Rob Friedman, assistant vice president of Sponsorship and Event Marketing at John Hancock. “We are truly proud of this longstanding partnership and admire all Dana-Farber does to uncover new strategies and treatments to benefit patients and their families.” ■



“John Hancock is honored to support the lifesaving mission of Dana-Farber and the Jimmy Fund through this wonderful event.”

—Rob Friedman, assistant vice president of Sponsorship and Event Marketing at John Hancock

“Music Heals the Soul” raises more than \$234,000 for the Zakim Center

On May 19, more than 350 guests attended the 7th annual “Music Heals the Soul” event at the John F. Kennedy Presidential Library and Museum, helping to raise more than \$234,000 for the Leonard P. Zakim Center for Integrative Therapies.

“We greatly appreciate our donors, who help us bring the benefits of integrative therapies to our patients and families, and support our clinical research,” said Joyce Zakim (below, right), event co-chair and widow of the late Leonard P. Zakim. “It is an exciting time for us as we welcome our new director, Dr. Jennifer Ligibel, who spoke about plans to create a new center at Dana-Farber.”

The evening honored Boston Red Sox President and CEO Larry Lucchino (below, left), a Dana-Farber Trustee, two-time cancer survivor, and advocate for integrated therapies who has benefitted from Zakim Center therapies. The event also included live performances, a silent auction, and demonstrations by Zakim Center therapists of complementary therapies such as massage, acupuncture, qi gong, and creative arts.



The Ninety Nine has a passion to serve in more ways than one



Great Meal. Great Deal.

members raised more than \$240,000 for Dana-Farber.

“We have supported the Jimmy Fund for eight years, and we continue to admire the positive work they do throughout New England and New York,” said Ninety Nine President Charlie Noyes. “Our dedicated staff and loyal guests are always looking to make a difference, and we thank them sincerely for their generosity in joining us to support the Jimmy Fund.”

This summer’s success is a true testament to the Ninety Nine’s mission—“A Passion to Serve”—and is only one part of their ongoing commitment to Dana-Farber. Ninety Nine team members, known as Team Lanzoni, also fundraise each year in the Pan-Mass Challenge, Falmouth Road Race, and mini golf tournaments. Team Lanzoni began in 2006 when Jim Kiley, a Ninety Nine colleague, created the team to honor Ninety Nine Regional Vice President Dave Lanzoni, who was diagnosed with cancer and passed away shortly thereafter. ■



President Charlie Noyes and Operations Learning and Development Manager Betsy Martin of the Ninety Nine Restaurant and Pub, at a special check presentation ceremony in Fenway Park.



Making a splash for survivorship

Passionate swimmers of all ages participated in three Swim Across America events in 2014. On July 11, participants swam a 22-mile, relay-style course in Boston Harbor. The 75 swimmers completing the open-water route included Olympians Kristy Kowal and Heather Petri (above), Craig Beardsley, Alex Meyer, Janel Jorgensen, and Eric Wunderlich. The next day, 100 swimmers age 12 and above finished half-mile and one-mile swims at Nantasket Beach in Hull, Mass. In April, Dana-Farber fielded a team of 15, including Chief of Staff Lawrence Shulman, MD, for an indoor relay at Harvard’s Blodgett Pool. The three swims raised more than \$150,000 for Dana-Farber’s David B. Perini, Jr. Quality of Life Clinic, and funded fellow Eric Zhou, PhD, for a third year as he continues to conduct valuable research into late and long-term effects, such as insomnia, in adolescent and young adult survivors.

Ellison Foundation’s support focuses on new therapeutic target in aggressive cancers

Two generous grants totaling \$325,000 from longtime supporter the Ellison Foundation will further insight into a possible therapeutic target in aggressive pediatric and adult cancers. The foundation is funding a promising study led by Charles Roberts, MD, PhD, director, Dana-Farber Cancer Institute’s Research Program in Solid Tumors.

Cancer was once thought to be the sole result of damages in certain DNA sequences. However, genetic sequencing has revealed that abnormalities in the packaging of DNA—or epigenetic aberration—contribute to the formation of many cancers, and may be reversible. Roberts’ research focuses on the SWI/SNF complex, a group of proteins central to the regulation of DNA packaging, and the complex’s role in aggressive cancers when mutated.

“Thanks to the support from the Ellison Foundation, we are examining how SWI/SNF fuels growth in some of the most difficult cancers to treat, including both adult and pediatric cancers,” said Roberts. “The identification of therapeutic vulnerabilities created by SWI/SNF mutation has potential relevance for the treatment of a wide variety of cancers.”

“Dr. Roberts’ groundbreaking research has incredible translational potential to improve treatment for children and adults with cancer,” commented the trustees of the Ellison Foundation, Elton Drew, Andrew Silverman, and Martin Hall. “The Ellison Foundation is committed to furthering the lifesaving work of Dana-Farber and Dr. Roberts.”

It is hoped that targeted treatment to reverse the effects of mutated SWI/SNF complexes may result in more effective therapies for patients. ■



Two significant grants from longtime supporter the Ellison Foundation will further a promising study led by Charles Roberts, MD, PhD (above).

Hartmans’ continued giving fuels graft-versus-host disease research

Stem cell transplantation can be a lifesaving treatment for a variety of blood cancers and related disorders. However, the procedure carries the risk of graft-versus-host disease (GVHD), a serious, long-term inflammatory immune reaction in which the newly transplanted donor cells attack the transplant recipient’s healthy cells.

Dana-Farber is a leader in the field of stem cell transplantation and GVHD research. Robert Soiffer, MD, chief of Dana-Farber’s Division of Hematologic Malignancies, and his dedicated team of investigators have devoted much of their scientific work to mitigating GVHD and improving outcomes for stem cell transplant patients—most recently testing new molecules that enhance anti-inflammatory immune cell activity and applying existing therapies in novel ways to reduce chronic disease. Inspired by this commitment, steadfast supporters Bernard and Elaine Hartman were moved to make their fourth gift to Soiffer’s Immunotherapy Research Fund.

“While Dana-Farber is the best place in the world for cancer research and treatment, it’s more than that,” said Bernie. “It’s the people. Dr. Soiffer is a dedicated man and he needs resources to carry out the work he is doing. We are happy to provide some backing.”

“Bernie and Elaine’s generosity has enabled us to continue making headway into many of the intractable problems facing patients undergoing stem cell transplantation,” said Soiffer. “Because of their ongoing investment in GVHD research, we are able to more rapidly translate scientific discoveries into new clinical applications for patients.” ■



The efforts of Robert Soiffer, MD, (above) to improve outcomes for stem cell transplant patients inspired a generous gift from Bernard and Elaine Hartman.

Aid for Cancer Research continues longstanding support for Dana-Farber

Since its inception 66 years ago, Aid for Cancer Research has supported Dana-Farber's lifesaving mission. From naming a zebrafish in the Charles A. Dana Building display to funding researchers and buying equipment, this all-volunteer women's group has left an indelible impact.

The organization recently gave a sophisticated microscope to the Confocal and Light Microscopy Core Facility. This equipment is ideal for studying cells tagged with fluorescent dye, and examining the properties of small numbers of cells.

"Aid for Cancer Research is truly a grassroots organization giving back 100 percent of what we raise to organizations in the Massachusetts area, and we're happy to continue our long-standing relationship with Dana-Farber," said Elisa Silverman, vice president/grant and fellowship liaison, Aid for Cancer Research.

This relationship includes Dana-Farber Chief of Staff Emeritus Stephen Sallan, MD, who has served on the organization's medical advisory board for 18 years.

Aid for Cancer Research has also awarded a fellowship to Zohreh Amoozgar, PharmD, PhD, an immunology researcher, bringing total support for Dana-Farber to just under \$1 million. Clinical research has shown that infiltration of immune cells into a tumor is the greatest predictor of patient survival, but tumors have ways to keep immune cells from attacking.

"I'm incredibly grateful for this support, which will enable me to study how to stop cancer growth by disrupting the physical barriers in a tumor that keep immune cells out," said Amoozgar. ■



Members of Aid for Cancer Research visited Dana-Farber's Confocal and Light Microscopy Core laboratory: (from left) Jamie Segill, Janice Hurwitz, Lynne Segill, Elaine Klubock, and Susie Kohen, with Dana-Farber researchers Patrick Bholra, PhD, (rear) and Cyrille Touzeau, MD.

Uniting Against Lung Cancer propels visionary lung cancer research

UNITING AGAINST
Lung Cancer



Committed to funding innovative research and raising awareness, Uniting Against Lung Cancer (UALC), awarded two Dana-Farber research

fellows, Curtis Chong, MD, PhD, and Alison Taylor, PhD, \$100,000 each over a two-year period to accelerate their impressive lung cancer research.

Since 2001, UALC has awarded more than \$1.2 million to Dana-Farber. Additionally, with two highly regarded Dana-Farber faculty members, Matthew Meyerson, MD, PhD, and Kwok-Kin Wong, MD, PhD, on UALC's Medical Committee, this is an invigorating time for the Dana-Farber and UALC partnership.

"Our partnership with Dana-Farber's investigators is inspiring," said Acting Co-Executive Director Anastasia Hagan. "We are confident the research they are conducting will make a great impact in lung cancer treatment."

Chong is investigating the combination screening of targeted therapies and existing drugs to overcome resistance to EGFR inhibitors in lung cancer patients.

"The overall aim of this project is consistent with the basic/translational science approaches supported by UALC," said Chong. "If successful, this approach may be applied to any cancer where a driver mutation is identified."

Taylor is studying how changes in chromosome number affect tumor pathogenesis, specifically in one tumor type called lung squamous cell carcinoma (SCC).

"My goal is to understand how one of the most common genetic features of lung cancer contributes to tumor progression," said Taylor. "These studies could uncover novel targets for future drug discovery, and might advance progress in developing treatments for lung SCC." ■

Breast Cancer Alliance awards two grants to Dana-Farber physician-researchers



BREAST CANCER ALLIANCE

"It's a privilege to partner with Dana-Farber in our effort to support heightened prevention, enhanced treatments, and, ultimately, a cure for breast cancer."

— Yonni Wattenmaker,
executive director,
Breast Cancer Alliance

The Breast Cancer Alliance (BCA) recently awarded two grants to Dana-Farber investigators—the 2014 Young Investigator Award to Constantine Mitsiades, MD, PhD, and the Exceptional Project Grant to Kornelia Polyak, MD, PhD.

"I'm honored to be recognized by the Breast Cancer Alliance as an innovator in cancer research," said Mitsiades. "Their support will allow me to further explore resistance in breast cancer cells."

With a mission to improve survival rates and quality of life for those impacted by breast cancer, the BCA has provided support to innovative researchers for almost 19 years. This year,

Mitsiades and Polyak presented applications that ranked at the top of their categories, and were awarded \$125,000 and \$100,000, respectively.

"We receive a significant number of applications every year for our grants," said Yonni Wattenmaker, executive director of the Breast Cancer Alliance. "It is a privilege to partner with Dana-Farber in our effort to support heightened prevention, enhanced treatments, and, ultimately, a cure for breast cancer."

The BCA's commitment to Mitsiades and Polyak will help them perform critical research needed to discover alternative therapies for breast cancer patients as they become resistant to conventional treatments.

"There are many areas of breast cancer in need of further research," said Polyak. "I look forward to being able to work on early-stage research projects that, without the Breast Cancer Alliance, may not otherwise receive funding." ■

FOURTH ANNUAL SUMMIT ON FUNDRAISING

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Invitation to follow.

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“Strike Out Cancer” is a winner

The summer of 2014 marked the 13th annual “Strike Out Cancer” baseball pin-up program at participating Taco Bell, KFC, and The Paper Store locations across New England. From July 23 to Aug. 12, customers were invited to give \$1, \$3, or \$5 at the register to support Dana-Farber’s mission to eradicate cancer. In exchange for their gift, customers received a pin-up baseball to personalize and display. These generous customers helped this year’s Strike Out Cancer raise more than \$237,000, bringing the program’s cumulative total to more than \$2 million for Dana-Farber and the Jimmy Fund.

“Our ‘Strike Out Cancer’ drive is the epitome of the traditional Jimmy Fund grassroots campaign that asks for a little money from a lot of people. Our customers reward us every year with their incredible generosity,” said Institute Trustee Roger Lockwood, chairman of Lockwood/McKinnon Company, a Taco Bell franchisee. Beginning in 2002, Taco Bell locations throughout New England partnered with Dana-Farber and the Jimmy Fund to raise funds and fight cancer. KFC joined the team in 2006, followed by The Paper Store in 2011.

The Paper Store’s participation was especially meaningful this year, as Marketing Manager Kathy Kane lost her battle with cancer. “Kathy was responsible for building our partnership with Dana-Farber, which has seen The Paper Store and its employees and customers raise hundreds of thousands of dollars for cancer research,” said COO and Executive Vice President Tom Anderson. ■



“Our ‘Strike Out Cancer’ drive is the epitome of the traditional Jimmy Fund grassroots campaign that asks for a little money from a lot of people. Our customers reward us every year with their incredible generosity.”

—Roger Lockwood,
Institute Trustee and
chairman of Lockwood/
McKinnon Company,
a Taco Bell franchisee

Donor puts focus on research initiatives

An active volunteer and donor to Dana-Farber Cancer Institute has deepened his relationship with the organization with a \$100,000 gift to benefit the work of Pasi Jänne, MD, PhD, and the team at Dana-Farber’s Lowe Center for Thoracic Oncology. The donor and his wife, who wish to remain anonymous, committed the sum to advance research and honor the people in their lives who have fought cancer.

This donor first became introduced to Dana-Farber after taking a friend to the Institute for infusions.

“The people at Dana-Farber were so impressive and, despite the circumstances, it was a great introduction to the Institute,” the donor said. After a family member experienced cancer, the donor and his family were galvanized to use their time, talent, and treasure to make a difference.

This gift will support the research of Jänne, a translational thoracic medical oncologist at Dana-Farber, who serves as director of the Lowe Center for Thoracic Oncology and is also the co-scientific director of Dana-Farber’s Belfer Institute for Applied Cancer Science. Jänne’s main research interests center around understanding and translating the therapeutic importance of mutations in lung cancer.

“I was not only astounded by the research advances made by these physician-scientists, but also by their ability to communicate the importance of their work,” said the donor of his gift. “It is clear to me that these doctors know how to best use these funds.” ■



An anonymous donor has made a generous gift to benefit the work of Pasi Jänne, MD, PhD, and the Lowe Center for Thoracic Oncology.

Garfinkles’ gift eases burdens of pediatric patients’ families

In an effort to help Dana-Farber’s youngest patients, Steven and Barbara Garfinkle have made their third commitment to the Garfinkle Family Pediatric Patient Assistance Fund. Established in 2007 under the leadership of Joe Chabot, MS, Pediatric Resource Program manager, the fund provides vital assistance to support families coping with a child’s cancer diagnosis.

“These families are faced with very stressful, heart-wrenching situations,” said Steven Garfinkle. “They have enough to worry about. Barbara and I want to help alleviate their day-to-day financial burdens so that they can concentrate on what is most important—the well-being and care of their children.”

Many families of children with cancer experience financial hardship. The

Pediatric Resource Program eases this burden by helping families access a number of resources, including information on funding, grocery gift cards, and prepaid gas cards.

“Some of our families struggle to keep a roof over their heads or put enough food on the table,” said Chabot. “These are serious problems for any family, but for families with a child battling cancer they can become barriers to care. Steven and Barbara’s ongoing support helps us remove these barriers, making sure that all of our young patients get the care they need.”

“Investing in patient care programs is just as important as making a gift to cancer research,” added Garfinkle. “Dana-Farber needs support in both areas to continue its fight against this disease.” ■



Joe Chabot, MS, Pediatric Resource Program manager, oversees the Garfinkle Family Pediatric Patient Assistance Fund.

Cancer: Down for the count



Julie Anne Kelly, a cancer survivor, and fellow boxer Andrew Myerson met in 2009 as they trained for the New York City Golden Gloves. The two Bostonians had a knock out idea: hold a boxing tournament to raise money for cancer research at Dana-Farber. The result was Haymakers for Hope, an evening of amateur boxing that in 2014 featured 28 fighters who had fundraised during months of rigorous physical training. The House of Blues, Boston, was transformed into a boxing arena May 15, as 1,700 guests cheered on the participants fighting to KO cancer. At the final bell, all participants were ultimately victorious, helping Haymakers for Hope raise nearly \$185,000. Since its inception, Haymakers for Hope has raised more than \$675,000 in support of Dana-Farber’s lifesaving mission.

LIVESTRONG Foundation and Adult Survivorship Program partnership thrives

LIVESTRONG
FOUNDATION

Dana-Farber’s Adult Survivorship Program, led by Ann Partridge, MD, MPH, provides specialized expertise, diverse education, and continued support, empowering adult cancer survivors to live well following cancer treatment. The LIVESTRONG Foundation recently made a generous gift of \$220,000 to support Partridge and the incredible strides being made to help survivors manage long-term and late effects of cancer treatment.

“We have a deep-rooted partnership with LIVESTRONG, and a mutual passion to address the social, physical, and psychological concerns of people who have lived through cancer,” said Partridge. “The generosity of the LIVESTRONG Foundation has enabled significant focus and research on survivorship efforts, allowing us to help cancer survivors at Dana-Farber, and beyond, lead better lives.”

The Adult Survivorship Program, one of only seven designated sites for the LIVESTRONG Survivorship Centers of Excellence Network, is rolling out an

embedded care model across various disease centers at the Institute, offering distinct survivorship services based on cancer type. This collaborative approach mirrors the goals and objectives set forth by LIVESTRONG’s Network.

“The impact of LIVESTRONG’s Network is tangible, and Dana-Farber continues to be a leader in survivorship research and care,” said Sarah R. Arvey, PhD, director of research and evaluation, LIVESTRONG Foundation. “We are delighted to support Ann and her team, and all of the survivors who benefit, and will continue to benefit, from the incredible work being done through the Adult Survivorship Program.” ■

“The impact of LIVESTRONG’s Network is tangible, and Dana-Farber continues to be a leader in survivorship research and care.”

—Sarah R. Arvey, PhD, director of research and evaluation, LIVESTRONG Foundation

Longtime supporters expand their giving



Longtime donors Mick and Mary Prokopis have recently established the Prokopis Family Fund for Multiple Myeloma Research, in honor of Mary.

“We’re grateful to the staff at Dana-Farber for matching our gifts with patients’ needs.”

—Mick Prokopis

Mick and Mary Prokopis are no strangers to Dana-Farber. Their relationship with the Institute began nearly 20 years ago—when their daughter was treated for Hodgkins lymphoma—and continues to grow today, spanning multiple disease areas and patient care initiatives.

“Through the Prokopis Family Patient Assistance Fund we’ve helped patients and their loved ones cope with the personal and financial challenges of cancer,” said Mick. “We’re grateful to the staff at Dana-Farber for matching our gifts with patients’ needs.”

One of those needs includes funding for multiple myeloma research, which is critical to the work of Paul Richardson, MD, director of clinical research at Dana-Farber’s Jerome Lipper Multiple Myeloma Center.

“We tremendously value our partnership with the Prokopis family,” said Richardson. “Their continued

support will help accelerate our research efforts and hopefully result in better outcomes for our multiple myeloma patients.”

Most recently, Mick and Mary made a gift of \$100,000 to establish the Prokopis Family Fund for Multiple Myeloma Research, in honor of Mary Prokopis. The research, led by Richardson and his clinical and laboratory teams, aims to foster progress in understanding features of resistance to identify more effective therapies for multiple myeloma patients in the future.

“Dr. Richardson and his team know what they’re doing today, and what will help their patients tomorrow,” said Mary. “We hope our gift helps expedite lifesaving research and inspires others to give.” ■

Care inspires gift to advance melanoma research

While enrolled in a clinical melanoma trial at Dana-Farber, Arthur Schreiner found comfort in the compassionate care Dana-Farber’s Center for Melanoma Oncology staff provided during his brave battle, especially that of his oncologist, Jason Luke, MD. Arthur, an active community member who enjoyed the company of his family and friends, was impressed by Dana-Farber’s total patient care philosophy, as was his family.

“The care and the coordination between my dad’s different Dana-Farber physicians and departments were terrific, and we felt he was getting the best care,” said Laurie McGraw, one of Arthur’s daughters. “Everyone at Dana-Farber, from the parking attendants to the front desk staff, made a challenging time better because of the attentive care they provided and the holistic patient experience.”

Sadly, Arthur passed away, and in recognition of Luke’s exceptional care, his family established the Arthur J. Schreiner Family Melanoma Research Fund in his memory with a generous gift of \$100,000.

“Arthur was a wonderful man, and his family’s gift is a fitting legacy,” said Luke.

“Support from the Arthur J. Schreiner Family Melanoma Research Fund will benefit clinical trials at the Center for Melanoma Oncology, and, in turn, our patients,” said Clinical Director Patrick Ott, MD, PhD.

“We hope that efforts and research stemming from our father’s experience can advance the health and well-being of other melanoma patients,” said McGraw. ■



The family of the late Arthur Schreiner, pictured here with his oncologist Jason Luke, MD (third from left), established the Arthur J. Schreiner Family Melanoma Research Fund in recognition of the exceptional care Arthur received at Dana-Farber.

SUPPORT THE JIMMY FUND

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BOSTON MARATHON
JIMMY FUND WALK

REGISTRATION FOR THE 2015 WALK OPENS IN NOVEMBER

JimmyFundWalk.org





An evening of friends, laughter, and support for Dana-Farber

The Friends of Dana-Farber held their spring gala, An Evening with Friends, Friday, May 2, at the Four Seasons Hotel in Boston. The annual event raised \$350,000, which was allocated by the Friends to various research, treatment, and patient programs throughout Dana-Farber. Boston native and NBC's Last Comic Standing finalist Gary Gulman provided the night's entertainment. Guests were also treated to fine dining and an auction of unique items guaranteed to please any sports, travel, or food aficionado. Friends of Dana-Farber board members (from left) Lauren Frei, Marilyn Wolman, and Rebecca Latimore served as co-chairs for the event.

Established in 1976, the Friends of Dana-Farber Cancer Institute is an all-volunteer group of over 1,200 members united by a shared dedication to the fight against cancer. In addition to their fundraising efforts the Friends also volunteer throughout the Institute.

Robertson Family Fund promotes Waldenström's research

Eight years ago, Kerry Robertson was diagnosed with Waldenström's macroglobulinemia, a rare, slow-growing type of non-Hodgkin lymphoma. She responded well to treatment directed by her doctor in Germany, where she and her family live, but her disease relapsed. Robertson asked her doctor who was the "most-renowned" Waldenström's clinician in America, and she was referred to Dana-Farber's Steven Treon, MD, PhD, who has cared for her since.

Because Treon is leading the effort to find a cure for the disease, Robertson created the Robertson Family Fund for Research in Waldenström's Macroglobulinemia with several gifts to support his studies. Treon was one of the first scientists to identify mutations to the *MYD88* and *CXCR4* genes in Waldenström's, which give clinicians potential treatment targets.

"Kerry's gift has provided critical funding that allows us to tease apart the 'electrical circuitry' that is created by the key mutations we discovered," said Treon, director of the Bing Center for Waldenström's Macroglobulinemia. "This enables investigators to make targeted agents for this orphan disease, for which treatment up to now has consisted of 'hand-me downs' borrowed from other diseases."

"In the universe of cancer research, there is so little money going to this not-so-well-known disease," said Robertson. "Without money for research, results cannot come soon enough for all of us." ■



Kerry Robertson and her family (son, Lewis, left, and husband, James) established the Robertson Family Fund to support Dana-Farber's search for a Waldenström's cure.

Walk continued from page 1

In 2006, the year she formed team Just Wings, Vicki felt "energized and joyful" after walking 26.2 miles. That feeling has brought her back to walk every year since, though now she walks for herself as well as for Anabelle. Diagnosed in 2012 with ovarian cancer, and a "very grateful patient" of Ursula Matulonis, MD, and her team at Dana-Farber's Susan F. Smith Center for Women's Cancers, Vicki walked the 13.1-mile route from Wellesley this year. Vicki's unflagging determination and positive attitude inspire family, friends, and co-workers to walk with her and Just Wings each year, raising more than \$175,000 in the past nine years, including \$39,000 in 2014.

TEAM NEURO

Another team that is drawn to the family-friendly aspect of the Walk is Team Neuro, from Dana-Farber's Center for Neuro-Oncology.

"Everyone can do the Walk," said Team Captain Debra LaFrankie, RN, OCN, who walks the 3-mile route from Dana-Farber. "It's exciting that our patients and their families can walk with us."

"Walking is a way for patients and families to help," agreed Lisa Doherty, APRN-BC, OCN. "But also, when we walk with our patients, they feel that we're in this journey with them all the way. It's not just a job for us." Doctors and staff at all levels take part, including the center's director Patrick Wen, MD, who has walked with Team Neuro for 10



Members of Team Neuro from Dana-Farber's Center for Neuro-Oncology, which is consistently one of the top five fundraising teams in the Boston Marathon Jimmy Fund Walk presented by Hyundai.



Celebrating Hyundai's 12th year as presenting sponsor were Dana-Farber President and CEO Edward J. Benz Jr., MD, (far left) and Jimmy Fund Clinic patient Katelyn Pinter with (from left) Hyundai's Merchandising Analyst John Possumato, Senior Manager of Merchandising Mark Marenzana, Dealer Principal for Mirak Hyundai Rob Mirak, District Sales Manager Mike Parahus, and National Manager Kim Bucci, and Hyundai Hope on Wheels Research Grant Recipient Kim Stegmaier, MD, co-director of Dana-Farber's Pediatric Hematologic Malignancy Program.

years. Many of the center's faculty and staff bring their own families, to further demonstrate their personal commitment to their patients.

LaFrankie, who was named Team Captain of the Year in 2013, says competition with other employee teams makes the fundraising fun. It seems to work—Team Neuro is consistently one of the top five teams, raising more than \$1.1 million since 2004, and fielding 150 members in 2014.

But most important to LaFrankie and her teammates is having so many patients on the team. "We promise them that we're walking the cancer journey with them," LaFrankie explained. "The Walk symbolizes that, for all of us." ■

Support for nursing students honors a wife's extraordinary care



Fred Flynn with Kayla Costigan (left) and Lauren Guerra, whose summer fellowships at Dana-Farber were funded by the Susan D. Flynn Oncology Nursing Training and Development Fund.

Susan Flynn was a loving mother and wife, an avid gardener, and a successful businesswoman whose warmth touched all who knew her. She and her husband, Fred, had been married almost 30 years when she passed away in 2013 from ovarian cancer. Even in grief, Flynn felt a profound gratitude to the nurses who cared for Susan throughout her treatment and final days.

"The nursing care Susan received was extraordinary," recalled Flynn. "I wanted to honor that care by fostering the careers of aspiring oncology nurses."

To that end, Flynn established the Susan D. Flynn Nursing Training and Development Fund, and created a Giving Page on the Jimmy Fund website to enable others to support it. The fund supports a summer fellowship for undergraduate nursing students who have an interest in oncology nursing. The initial fellows, Kayla Costigan and Lauren Guerra, are now seniors at Boston College, Flynn's alma mater. Costigan was inspired by her mother, an oncology nurse, while Guerra spent childhood weekends reading to her cousin during his cancer treatment.

Veteran nurses guided the students through every facet of cancer care including radiation, chemotherapy, social work, and spiritual and palliative care. To wrap up the eight-week program, each student made a presentation—Costigan on the treatment of nausea and Guerra on the role of nursing in palliative care. "I can't express how thankful we are for the opportunity we had this summer," said Guerra. Both students plan to pursue careers in oncology nursing after graduation. ■

"Good Cookies" raise funds for pediatric cancer research



Ever since their son, Liam, was diagnosed with neuroblastoma in 2007, Larry and Gretchen Witt have been determined to help uncover more effective pediatric cancer treatments with fewer long-term side effects. In 2008, they founded Cookies for Kids' Cancer to encourage "Good Cookies" to support pediatric cancer research through bake sales. Today, Good Cookies nationwide raise funds through fun runs and an array of events that inspire their communities to take action.

Cookies for Kids' Cancer recently gave \$100,000 to Dana-Farber to support the research of Kimberly Stegmaier, MD, who aims to reveal details about the genetic underpinnings and potential drug targets in neuroblastoma.

"This generous gift from Cookies for Kids' Cancer is advancing our ability to understand the drivers of neuroblastoma, which remains one of the most challenging pediatric cancers," said Stegmaier. "This is a critical next step to help uncover novel therapeutic targets and expand treatment options for young patients battling this illness."

Since 2012, Cookies for Kids' Cancer has given more than \$600,000 in grants to provide pediatric oncologists at Dana-Farber with the support that they need to pursue cutting-edge research.

"Unfortunately, the funding levels from our federal government for childhood cancer research are dismally small," said Gretchen. "Cookies for Kids' Cancer is focused on funding research at institutions like Dana-Farber, which is leading the way in scientific discoveries and developing treatments for children." ■

The What Would Willie Want Foundation funds fellowship grant for sarcoma research

The What Would Willie Want (QuadW) Foundation has awarded a fellowship grant of \$150,000 to Robert Nakayama, MD, PhD, to fund sarcoma research led by George Demetri, MD, director of Dana-Farber's Center for Sarcoma and Bone Oncology.

"Sarcoma is a rare, heterogeneous cancer," said Nakayama. "Major cancer institutes such as Dana-Farber are the greatest hope for patients suffering with this disease, where focus lies both in scientific advancement and in great patient care."

"We are deeply grateful for this support, which will allow us to expand our research by bringing a very talented, young, international investigator, Dr. Nakayama, from Tokyo," said Demetri. "He will work with our team here and eventually return to Japan, where I have no doubt that our collaborations will continue across the Pacific."

The What Would Willie Want Foundation focuses on strengthening support for sarcoma research, aligning well with the mission of Demetri's and Nakayama's research. The grant is made in memory of Willie Tichenor, who died of osteosarcoma at age 19 and had asked his family and friends to help find new treatments for patients like him.

"Dana-Farber Cancer Institute is a top research facility and clinical destination for sarcoma patients," said Lisa Tichenor, trustee of the foundation. "We believe that supporting a young scientist's time at Dana-Farber under the supervision of Dr. Demetri will have tremendous, long-term benefits for sarcoma patients around the world." ■



The board of the QuadW Foundation, with Dana-Farber's George Demetri, MD (fourth from left).



GIVING PAGES

RAISING FUNDS TO CONQUER CANCER

Take action in the fight against cancer. Fundraise for Dana-Farber Cancer Institute and the Jimmy Fund through your online Giving Page. Your Giving Page can:

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The Patty Brisben Foundation powers first study in sexual dysfunction for women with ovarian cancer

The Patty Brisben Foundation for Women's Sexual Health works to enhance women's sexual health and well-being through research and education. Recently, the foundation awarded Dana-Farber Cancer Institute a grant of \$145,133 to fund the first-ever intervention study for treating sexual dysfunction in women who have had ovarian cancer, led by Dana-Farber's Sharon Bober, PhD.

"Serious sexual dysfunction is one of the most distressing quality of life consequences of ovarian cancer treatment. Symptoms can have significant negative impact on relationships, self-esteem, and quality of life," said Bober. Ovarian cancer survivors rate problems with sexuality and intimacy among their most important unmet needs.

This is the first study to provide integrative sexual health rehabilitation that is specifically designed for women treated for ovarian cancer. "By helping women improve sexual function, decrease distress, and feel more empowered to manage sexual problems, we believe that this study has the potential to significantly improve quality of life and care for thousands of women with ovarian cancer," Bober added.

The Patty Brisben Foundation focuses on strengthening the support and health services provided to women, thus improving the quality of women's health and well-being, aligning well with the mission of Bober's research.

"Dana-Farber Cancer Institute shares our foundation's mission of restoring sexual intimacy after cancer treatments or diagnosis. The Patty Brisben Foundation is proud to support Dr. Sharon Bober's revolutionary sexual health treatment and research," said Patty Brisben, founder of the foundation. ■

Patty Brisben Foundation
FOR WOMEN'S SEXUAL HEALTH

"The Dana-Farber Cancer Institute shares our foundation's mission of restoring sexual intimacy after cancer treatments or diagnosis. The Patty Brisben Foundation is proud to support Dr. Sharon Bober's revolutionary sexual health treatment and research."

—Patty Brisben, founder of
The Patty Brisben Foundation
for Women's Sexual Health

Hellenic Women's Club, Inc., launches patient assistance for breast cancer

The Hellenic Women's Club, Inc., pursues its philanthropic mission to support women with breast cancer through a variety of fundraising efforts including the floral-themed fashion show entitled A Garden of Hope, hosted by Neiman Marcus Natick last April. The store's couture level was transformed into a garden of blooming dogwood, peonies, and magnolias, where friends reconnected after a long winter and enjoyed an intimate runway show.

Such events make possible the group's recent gift of \$100,000 to Dana-Farber, to establish The Hellenic Women's Club, Inc. EOK Demetra Fund for Breast Cancer Research and Patient Assistance. This gift follows the Club's \$100,000 contribution to Dana-Farber for breast cancer research in 2006.

"We are pleased to create the first and only fund at Dana-Farber that provides patient assistance specifically for breast cancer patients," said Pamela Lazares, chair of the Demetra Fund.

The fund is administered by Deborah Toffler, MSW, LICSW, director of Dana-Farber's Office of Patient and Family Assistance.

"Breast cancer patients face mounting costs that can become overwhelming," explained Toffler. "This year, the Demetra Fund allowed us to help 130 women put food on the table and pay for other essential expenses." Patient assistance funds provide help when it is most needed, and are available solely through philanthropy.

The Demetra Fund was initiated by Helen Papoulias O'Leary, DMD, to honor her sister Demetra "Toulie" Samellas, who lost her battle with breast cancer. Dr. O'Leary, Neiman Marcus Natick, and the Sonia Lingos Family Foundation were among the event's co-sponsors. ■



At the Garden of Hope fashion show, from left, April Riccio, public relations director, Neiman Marcus Natick; Patricia Dukakis, event chair, and Janis Semine, co-chair, Hellenic Women's Club; Don Fleming, vice president and general manager, Neiman Marcus Natick; and Stephanie Andrews, club president, and Olga Bassett, event co-chair, Hellenic Women's Club. Not pictured, Pamela Lazares, Demetra Fund chair.



Jimmy Fund Little League knocks cancer out of the park

Jimmy Fund Little League presented by Extra Innings provides more than 5,000 baseball and softball players the opportunity to play after the regular season ends by fundraising and participating in local tournaments. Off the field, these young heroes take to their communities throughout New England to raise vital funds for the Jimmy Fund while learning the power of philanthropy. The players learned that they, too, can make a difference in the fight against cancer. At left, top individual fundraisers from each district gathered at a special check presentation at Fenway Park this past September. These individuals collectively raised more than \$37,000, contributing to the more than \$200,000 raised this past season. Thank you to everyone who contributed to this grand slam summer, helping Jimmy Fund Little League raise more than \$4.1 million since 1987.

Give Stock to Give Hope



Contributing stock or securities is an easy and efficient way to invest in Dana-Farber and the Jimmy Fund's mission to create a world without cancer—with additional benefits for you!

To learn more about the power of giving stock and securities contact Sahil Gandhi at sahil_gandhi@dfci.harvard.edu or (617) 632-5864

dana-farber.org/stock

Always consult with your tax advisor for specific tax information when giving securities, as certain limitations to deductions may apply.

PMC continued from page 1



Even driving rain could not dampen the spirits of riders, volunteers, or supporters throughout the weekend.



Cancer survivor Jack Manning, 16, (left) rode for the first time as part of Team Jack, which his dad, Vince, has led since 2009 in appreciation for the great care Jack received at Dana-Farber. Above with Jack are teammates (from left) Dave Kaple, Vince Manning, and Vince's brother, John Manning.

"I am forever inspired by the commitment of PMC riders and volunteers to this mission. Their desire, and ability, to raise so much money for cancer research is unparalleled."

—Billy Starr, PMC founder and executive director, and Dana-Farber Trustee



Lisa Hughes of WBZ-TV/CBS Boston, the PMC's Media Partner, hosted the broadcast of the PMC opening ceremonies in Sturbridge Aug. 1 with PMC Founder and Executive Director Billy Starr.

those in treatment. Doctors at Dana-Farber joined their patients as teammates and rode together.

Among the riders this year was a familiar face from the sidelines of previous years. Jack Manning, a pediatric cancer survivor, rode the 192-mile course for the first time alongside his dad, Vince Manning, who's ridden every year since he started "Team Jack" in 2009. What started as a way for the Manning family to give back to Dana-Farber and the Jimmy Fund for the fantastic care Jack received, turned into yet another celebration for Jack. After losing a leg to cancer at age 8, Jack has not only recovered but also regained his athletic prowess. The 16-year-old learned to walk with a prosthetic and now runs and plays baseball, tennis, golf, and football for the Roxbury Latin School.

Jack sends this message to other survivors: "It does get better. You can do anything you try to do. The PMC is more of a physical challenge, and an opportunity to help other people going through

cancer. It's awful going through it so I don't want them to have to suffer."

Of his son's inaugural PMC ride, the elder Manning said, "He was awesome."

"PMC weekend invariably shows the best of the human spirit," agreed Starr. "Even with all the rain, all I saw was smiles and I never heard a complaint."

Volunteers are as essential to the weekend as the riders, and more than 3,000 prepped and served food, filled water bottles, and provided massages as well as medical and mechanical assistance to the riders.

The PMC would not have been possible without the tremendous support of sponsors including the Red Sox Foundation, New Balance, CBS Boston, and many others, allowing 100 percent of every rider-raised dollar to go directly to research and care.

"The PMC has made so much of what we do at Dana-Farber possible," said Edward J. Benz Jr., MD, president and CEO of Dana-Farber. ■

THE ZEBRAFISH DISPLAY, LOCATED IN THE DANA BUILDING LOBBY



TURN THE TIDE IN THE FIGHT AGAINST CANCER

NAME A ZEBRAFISH TODAY Dana-Farber.org/Zebrafish



Members of the New England Revolution soccer team visited Dana-Farber in August, bringing autographs and smiles to patients including Matthieu Menard, pictured here sharing his dinosaurs with Revs goalkeeper Larry Jackson, forward Patrick Mullins, midfielder Donnie Smith, and midfielder Scott Caldwell.

NOVEMBER

Now–Dec. 5 **Cheer for Dana-FarberSM**

Cheerleading squads are raising funds for Dana-Farber while competing to win a spot in a New England Patriots pre-game show. Support a team at cheerfordanafarber.org or contact Kelsey Duggan at 617-632-3863 or kelsey_duggan@dfci.harvard.edu.



Now–Jan. **Dana-Farber & the Jimmy Fund's Holiday Collection**
Presented by Amica Insurance

New and exclusive cards and gifts, proudly made in New England. Celebrate the season with a tradition that conquers cancer. See the complete collection at dana-farberholiday.org.

JANUARY

21 **Palm Beach Kick-Off Party**

As Dana-Farber's Palm Beach fundraising season gets into full swing, enjoy dinner and a dazzling runway fashion presentation by Saks Fifth Avenue in their Worth Avenue store, hosted by Tom Quick and Institute Trustee Phyllis Krock. Contact Karen Martins at 561-833-2080 or karen_martins@dfci.harvard.edu.

23 **Chefs for Jimmy**

Sample fare from Western New England's finest chefs at Chez Josef in Agawam, Mass., at this 25th annual event benefiting the Jimmy Fund. For tickets or to learn more contact Kerry Sachs at 617-582-7916 or kerry_sachs@dfci.harvard.edu.

FEBRUARY

18 **Palm Beach Pre-Celebration Dinner**

Join us for an intimate dinner with our pioneering physician-scientists at Table 26 in West Palm Beach, hosted by Judy and Jim Harpel, Sheila Palandjian, Institute Trustee Jean Sharf and her husband, Fred. Contact Karen Martins at 561-833-2080 or karen_martins@dfci.harvard.edu.

19 **Palm Beach Breakfast with the Doctors**

Discuss the latest breakthroughs with Dana-Farber physician-scientists at the Palm Beach Country Club, hosted by Institute Trustee Robert Belfer and his wife, Renée, and Institute Trustee Judie Schlager and her husband, Larry. Contact Karen Martins at 561-833-2080 or karen_martins@dfci.harvard.edu.

20 **Palm Beach Discovery Celebration**

Join us for the premier event of our Palm Beach season, the 24th annual Discovery Celebration at the famous Mar-a-Lago Club, with Chairs Vicky and Arthur Loring, and Vice-Chairs Michele Kessler, an Institute Trustee, her husband, Howard, and Phyllis and Paul Fireman. Contact Karen Martins at 561-833-2080 or karen_martins@dfci.harvard.edu.

APRIL

13 **Rally for the Jimmy Fund**
Presented by Next Step Living®

Give \$5 to wear your Red Sox gear to work or school on Fenway Opening Day. The top fundraising teams win a visit from a Boston Red Sox player. Contact Katie McGuirk at 617-632-5420 or visit rallyforthejimmyfund.org.



18 **B.A.A.® 5K**

Join Dana-Farber's official team and raise funds to conquer cancer. Team members receive an official race entry plus fundraising and training support. Contact Cara Mitchell at 617-632-3492 or caran_mitchell@dfci.harvard.edu.



20 **Dana-Farber Marathon Challenge**

Cheer on the 2015 Dana-Farber Marathon Challenge team in the 119th Boston Marathon®. To make a gift in support of a runner or the team, visit RunDFMC.org or contact Running Programs at 800-551-7036.

